



Worcester Walk to Cure Diabetes

SUNDAY, OCTOBER 2, 2011
WORCESTER STATE UNIVERSITY

BEFORE THE WALK

1. All Walkers must pre-register **online** at <http://walk.jdrf.org/>
2. You can mail in money to the JDRF office before the walk or **visit us during our extended Walk Week hours September 26th – September 29th, 8am – 6pm**. At that time, you can hand in any money already collected from all of your walkers. Turning in funds earlier is a great way to ensure a speedy check-in process on Walk Day! For directions to the JDRF office, visit our website at www.jdrf.org/baystate.

WALK DAY SCHEDULE

- 9:30 a.m.** *Check-In Opens*
10:15 a.m. *Opening Ceremonies*
10:30 a.m. *Walk Starts!*
11:30 a.m. *Light refreshments and snacks to be served. Entertainment for the day will be provided by DJ Arnie Hamm and the local cover band, High Octane!!*

WHAT TO BRING

1. **Your sponsor money (pledges) sealed in a completed Collection Envelope:** EVERY walker must turn in a separate envelope, which can be found in the Walk Brochure. Make sure the following is filled out on your envelope: Team Name, Walker contact information, amount handed in, total amount raised, and prize selection.
2. **Sunscreen or umbrella:** We walk rain or shine!
3. **Your team T-shirt!**

WHEN YOU ARRIVE

1. All Team Walkers with a Team table proceed to your table and see your Team Captain (see map to locate your team table).
2. All other teams and individual walkers are to proceed to the Check-In Tent to hand in your donations and collect your JDRF Walk T-shirt if you raised over \$100. If you have registered online and are not submitting any money, please check-in at the Express Check-In line.
 - ★ **Go to Regular Check-In:** if and **ONLY** if you have donations to turn in.
Your walker donations should be sealed in a completed Walker Collection Envelope. Every walker turning in funds they collected should turn in their own separate envelope. These can be found in your Walk Brochures. We will also have Collection Envelopes available at Check-In.
 - ★ **Go to Express Check-In:** if you raised all your funds online, turned them all in already or simply don't have donations to turn in!
 - ★ After check-in, New Teams should head over to the New Teams Table (near the JDRF Info Table) where you can receive a 1st time walker sticker for all of your walkers!



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FOOD & REFRESHMENTS

While we provided as many refreshments as possible thanks to our in-kind sponsors, **please understand that we have a limited quantity of food available and we are not able to meet all dietary needs.** We ask that you please come prepared in order to enjoy the activities of the day.

- ★ **Before the Walk:** Apples, Dasani water and Cabot cheese samples.
- ★ **During the Walk:** Apples, Wegman's water, Larabars and Coca-Cola products will be available at each of the two Water Stops along the Walk Route (approximately every mile).
- ★ **After the Walk:** Re-fuel after Walk! Enjoy light refreshments including: cheese pizza (including gluten-free pizza), Frito Lay chips, Larabars, Cabot cheese samples, apples, Dasani water and Coca-Cola products.

T-SHIRT DESIGN CONTEST

If you have a t-shirt to enter in JDRF's *Most Creative Team T-Shirt Contest*, please turn it in at the Check-in tent when you arrive. Winners will be announced at the Awards Ceremony on Sunday, January 8th, 2012 (save the date). T-shirts must have JDRF logo.

ENTERTAINMENT/ACTIVITIES

- ★ Visit out **vendor booths** before and after the walk! This year we will be hosting **Novo Nordisk**, and **Insulet**, maker of the Omni Pod.
- ★ **DJ Arnie Hamm** will be spinning the tunes before walk to kick-off the day!
- ★ **The Kids Tent is the place to be!** Stop by in the morning to get a sneaker tattoo, make your Team Sign and get your child ID bracelet. Pop back in after Walk for face painting!
- ★ **New and exciting Walk Day Entertainment** will be provided by a local cover band, **High Octane**, so bring your dancing shoes!

TEAM SIGNS

This year we are inviting our Walk Teams to design their own Team Signs! Prior to the 10:30am Walk Start we invite all of our most creative walkers to join us in the Kid's Tent. We'll have blank signs ready for you to add your personal touch to!

WALK RESULTS & PRIZE INFORMATION

Approximately four weeks after the Walk, Team Captains will receive a mailing with team totals. Please allow JDRF staff time to compile and mail this data before calling the JDRF office. Final results will be announced at the Worcester Walk Awards Ceremony on January 8th, 2012. Team Captains, you will receive your invitations to the Awards Ceremony in early November.

PRIZE INFORMATION

All donations for prize eligibility must be received by **Friday, October 28th**. Please designate the Prize Level Catalog you wish to receive in your Walker Participant Center by this date as Prize Catalogs will be ordered **November 1st**.



Walk Money Tips

1) Don't hold onto your walk donations until walk day!

Turn in your walk donations as soon as you receive them:

1. Drop them off at the JDRF office. We will be open 8am – 6pm from September 26th – 29th, if you turn your donations in ahead of time you can proceed right to Express Check-In on Walk Day
2. Send them to the office via mail, FedEx, DHL, UPS etc. (please don't mail cash).

2) Write the team name and walker name on each check

Write the team name and walker name on each check and/or money order you turn in. This helps ensure all walk donations are posted to the correct team and walker!

3) Don't Turn in Cash

Convert your cash donations into a check or money order before turning it in. Checks and money orders are more secure than cash.

Sometimes children want to turn in the actual cash they worked so hard to raise, consider taking them to the bank with the cash and converting it into a money order so they can see where their cash is going. This way they can still feel proud of their fundraising accomplishments while insuring it is received safely by the office.

4) Be sure personal checks have the donor's address on it

Some personal checks list only the name of the donor. In this case if you know the address of the donor please write it on the check.

We are required by the IRS to send an acknowledgement letter for donations of \$250 and above, we need the donor's address to do so. For checks under \$250, their cancelled check is their receipt.

If the donor address is absent, the acknowledgement letter will be sent in care of the walker so you may forward it on to the donor.

5) Money Orders/Bank Checks/Treasurers checks

Not all money orders/bank checks/treasurers checks include the name and address of the person purchasing it.

Be sure to write the name and address of the person who purchased the money order on the money order in addition to the team name and walker name.

We are required by the IRS to send an acknowledgement letter for donations of \$250 and above, we need the donors name and address to do so. For checks under \$250, their cancelled check is their receipt.



Walk Day Policy

In order to promote a safe and fun event designed to raise funds for JDRF and comply with the state's requirements for our use of this public space, the Bay State Branch has developed the following policy.

Walk Day Team Placement

- ★ Walk Team Tents/Tables will be awarded to the Top 10 Fundraising Teams in both Boston and Worcester.
- ★ Team Tents/Tables are to be used as a meeting or gathering place for Walk teams.
- ★ Team Tents/Tables can be decorated and be used to serve food to team Walkers.
- ★ JDRF will provide registration materials to each Team Tent/Table along with signage for the table.
- ★ Team Tents/Tables will be clearly marked on the site map that will be sent to all team captains and will be on the JDRF Bay State website.
- ★ Team Captains are responsible for turning in all money to the JDRF money runner or Check-In Tent before they start walking.
- ★ Team Tents/Tables will not be guarded while walkers are on the route. JDRF is not responsible for any items missing or stolen from Team Tents/Table.

General Policies

Without specific approval of the Bay State Branch office, JDRF Walkers and other attendees of the event cannot:

- ★ Solicit additional funds for Walk teams through the sale of items, such as bracelets, etc.
- ★ Distribute information from a diabetes or other corporate vendor. No independent vendors or clubs can utilize Team tables for soliciting purposes.
- ★ Collect names, emails or mailing information from any JDRF Walkers outside of collecting funds for the Walk.
- ★ Drive on the Hatch Shell circle during Walk Day.
- ★ Make use of tents/tables that haven't been designated as your Teams Tent/Table.

Team Captains are responsible for the actions of their teams. If any Team Captain or Walker has any questions, please contact your Walk Coordinator.

Thank you for all that you are doing to ensure the success of the Walks!



Worcester Walk Directions

*2011 JDRF WORCESTER WALK TO CURE DIABETES
SUNDAY, OCTOBER 2, 2011*

Directions to Worcester State University

486 Chandler Street
Worcester, MA 01602

Parking:

Drive through the main entrance and park in the parking lot directly in front of you.

From Massachusetts Turnpike (I-90):

Take exit 10 (Auburn) to Rt. 290 East. (See from 290 East)

From Rt. 495:

Take exit 25 to Rt. 290 West. (See from 290 West)

From Rt. 9 West:

Follow Rt. 9 West into Worcester. (See from Highland Street)

From Rt. 146 North:

Take Rt. 146 North to Rt. 290 East. (See from 290 East)

From Rt. 190 South:

Take Rt. 290 West. (See from 290 West)

From Rt. 290 West:

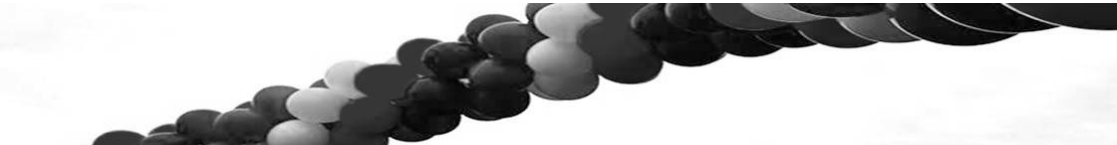
Take exit 18 (Rt. 9 West). Turn right off exit ramp and stay in center lane, following directions for Rt. 9 West. Turn right onto Rt. 9 West, also known as Highland Street. (See from Highland Street)

From Rt. 290 East:

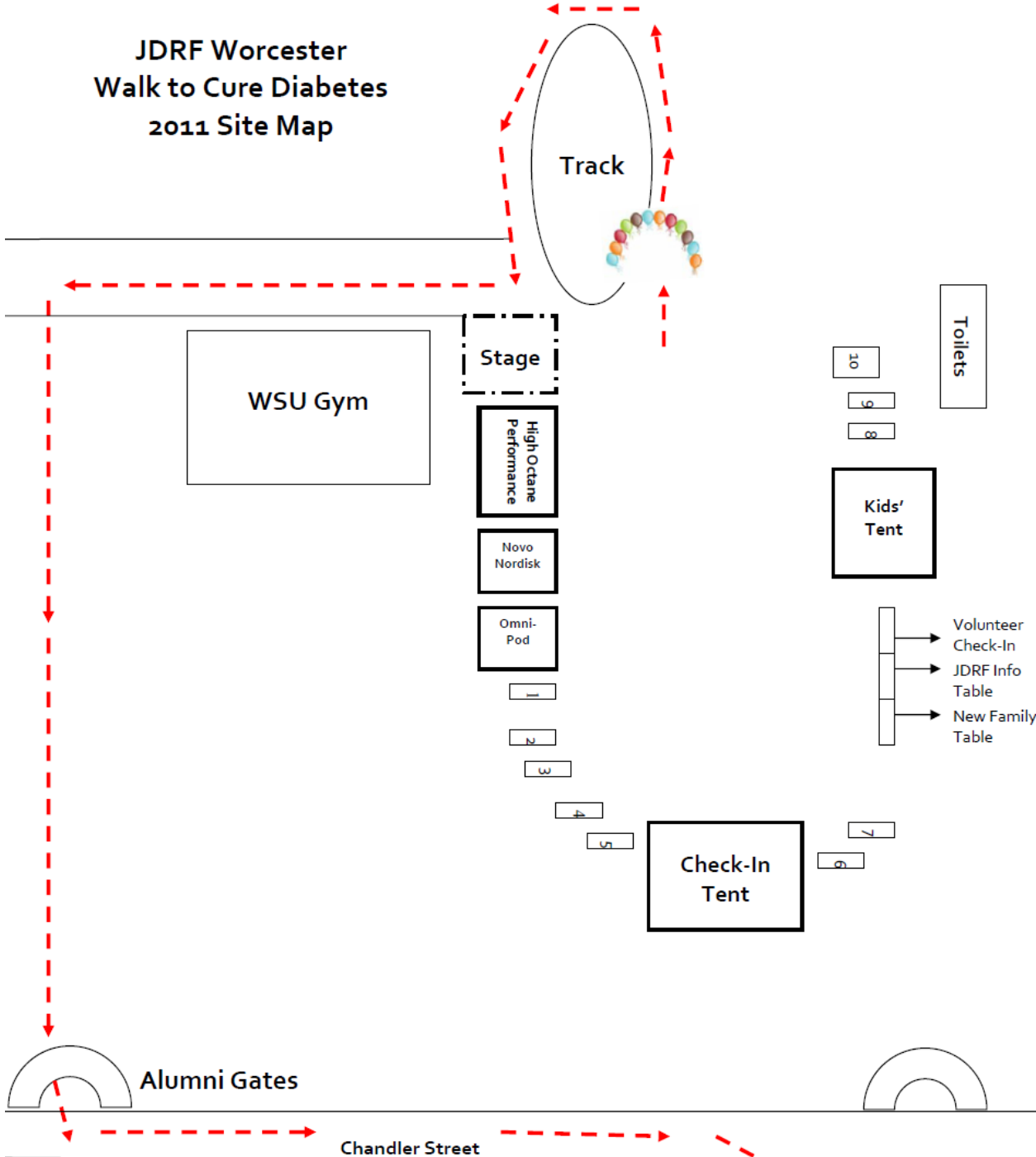
Take Exit 17 (Rt. 9 West). Turn left onto Rt. 9 West, which will turn into Highland Street at the bottom of the hill. Proceed up the hill onto Highland Street. (See from Highland Street)

From Highland Street:

While on Highland Street, stay in the right hand lane. Stay on Highland Street for 1.5 miles. (You'll pass Elm Park and Doherty High School on the left.) At the rotary, bear left onto June Street (flower shop on corner). At the second light, turn right onto May Street. The main entrance to the University is three blocks up on the left.



Worcester Walk Site Map



Sponsor Tents:
 Novo Nordisk
 Omni Pod

Top Teams Tables:

- | | |
|-------------------------------|-------------------------|
| 1. Boogie Board Blomgrens | 6. Team Eamon |
| 2. NZilla's Diabetes Stompers | 7. Team Polnerow |
| 3. Nolan's Homerun Team | 8. Team Tatum |
| 4. Ryan's Hope | 9. Team Taylor |
| 5. Team Cozzens | 10. Wall Street Walkers |

May Street