



# **JDRF** Upstate Gala

Saturday, March 17, 2018

*An evening to support JDRF's mission to  
create a world without type 1 diabetes*

- Honorees:** Lori & Brad Schur
- Gala Chairs:** Loraine Smith & Osnat Rosen
- Fund A Cure Chairs:** Ron & Tammy Malone
- Venue:** Hyatt Regency, 220 N Main Street, Greenville, SC
- Highlights:**
- Silent and extraordinary live auction
  - Cocktails and gourmet dinner
  - Special recognition to our loyal supporters, past and present
  - After party with dancing
  - Themed black-tie attire

## ***GALA INFORMATION***

We invite you to join us at the 2018 JDRF *Irish For A Cure* Gala. This signature event in the Upstate is a black-tie fundraising dinner that supports critical type 1 diabetes (T1D) research. More than 400 prominent philanthropic community leaders join JDRF for an elegant dinner, silent and live auctions, entertainment and more! By partnering with JDRF, you will be joining in on a fantastic fun-filled evening in support of JDRF's mission to create a world without type one diabetes.

## ***ABOUT THE JDRF GREATER WESTERN CAROLINAS CHAPTER***

The JDRF Greater Western Carolinas Chapter includes Upstate SC, Asheville and the Charlotte region. Since the inception of the chapter in 1973, we continue to thrive because of our extensive outreach, our committed volunteers and our generous sponsors and patrons who are all dedicated to finding a cure. Consistently ranked among the top JDRF chapters in the country, we owe our success to those who support our major special events: the One Walk, the Greenville and Charlotte Galas, and the Ride to Cure Diabetes. In FY17, the Greater Western Carolinas Chapter raised \$5.5 million to fund diabetes research, with the JDRF Upstate Gala raising \$465,031. In the Upstate, the JDRF Gala has raised over \$2.1 million over the past 5 years.

## ***PAST HONOREES***

Cindy & Joe Brothers and the GHS Pediatric Endocrinology Practice • The Riordan Family • Matt & Heather Devine • William & Annette Bradshaw, Bradshaw Automotive • Robert and Allyn Hoak, TD Bank • Craig Brown, The Greenville Drive • Betty Farr • Michael Spears, Michael Spears, P.A.  
• C. Dan Joyner • Annie Blackwell • Jeff Davis, Clemson University



### **WHY SPONSOR THE GALA?**

The JDRF Gala is one of the nation's premier charity events, providing a valuable return on your business investment through the endless networking and marketing opportunities. Joining corporate partners, your company will be seen as a leader in your community, making a significant and direct impact in the lives of those living with type 1 diabetes.

### **GAIN VALUABLE VISIBILITY**

The JDRF Gala is one of Greenville's best events and has made *TALK Magazine's Best Party of the Year* list. Your sponsorship offers valuable visibility, increased brand awareness, and marketing **exposure to an estimated 2,000+** JDRF Greater Western Carolinas supporters through JDRF publications, websites and social media.

### **NETWORK WITH COMMUNITY AND CORPORATE LEADERS**

The JDRF Gala is a high-profile event that attracts nearly 400 attendees, representing the Upstate region's leading business, civic and cultural leaders.

### **ENJOY AN EXPERIENCE FILLED WITH POSSIBILITIES**

From the lavish décor to the fine dining, entertainment and one-of-a-kind auction items, the JDRF Gala is the **perfect venue for entertaining friends, clients and colleagues.**

### **MAKE A DIFFERENCE**

Your sponsorship funds critical research to better treat, prevent and eventually cure T1D. *These research dollars were most recently appreciated with the release of the first FDA approved Artificial Pancreas System that self-adjusts to automatically keep blood sugar levels in range.* While not a cure, this is a major accomplishment in improving the quality of life for those living with type 1 diabetes. JDRF plays a pivotal role in the development of the latest research advancements. We could not do this without the support of our great community of corporate partners!

### **PAST GALA SPONSORS (2014-2017)**

American Security, Big O Dodge, Blue Cross Blue Shield of South Carolina, BMW Manufacturing Co., Bradshaw Automotive, Capital Design Group, Carolina Indoor Golf, Carolina Oral & Facial, DHM Adhesives, Dillard Jones Builders, Dority & Manning, Duke Energy Carolinas, Elliott Davis LLC, Freeland & Kauffman, Inc., Godshall Professional Recruiting and Staffing, Greenville Health System, Harper Corporation, Haynsworth Sinkler Boyd, PA, HomeTrust Bank, Hughes Agency LLC, M. Dohmen, Merrill Lynch/Mr. & Mrs. Brad and Lori Schur, Mr. & Mrs. Michael and Susan Riordan, RealtyLink, ScanSource, T&S Brass and Bronze Works, TD Bank, US Gypsum, Wells Fargo, Drs. Doug and Meica Wyland, World Acceptance Corporation, WSPA-TV, and WYFF 4

## ***SPONSORSHIP OPPORTUNITIES***

### **\$15,000 MISSION SPONSOR**

#### **EVENT BENEFITS**

- Premier seating for 20 at the JDRF Gala, with two tables of 10 guests
- Full Bar Service provided by wait staff throughout the evening, with wine offered at the table
- Champagne toast at your tables
- Invitation to private, pre-gala "Mission Update" for you and your guests
- Complimentary valet parking for you and your guests
- Complimentary delivery of auction items for you and your guests (in the greater Greenville area)

#### **MARKETING BENEFITS**

- Premier recognition in evening printed material
- Prominent logo placement at the JDRF Gala in both print and technical mediums
- Recognition of sponsorship on stage from the podium at the JDRF Gala
- Name or corporate identity listed on JDRF Gala invitation (if confirmed by January 5, 2018)
- Logo placement on bidding device
- Prominent logo placement on the JDRF Greater Western Carolinas website
- Recognition on the JDRF Upstate Gala website and in the JDRF International Annual Report
- Logo prominently featured in banner at Gala entrance
- Premier Logo Recognition as Mission Sponsor in all media advertisements

### **\$10,000 HOPE SPONSOR**

#### **EVENT BENEFITS**

- Preferred seating for 10 at the JDRF Gala, one table
- Full Bar Service provided by wait staff throughout the evening, with wine offered at the table
- Invitation to private, pre-gala "Mission Update" for you and your guests
- Complimentary valet parking for you and your guests
- Complimentary delivery of auction items for you and your guests (in the greater Greenville area)

#### **MARKETING BENEFITS**

- Recognition in evening printed material
- Prominent logo placement at the JDRF Gala in both print and technical mediums
- Recognition of sponsorship on stage from the podium at the JDRF Gala
- Name or corporate identity listed on JDRF Gala invitation (if confirmed by January 5, 2018)
- Recognition on the JDRF Upstate Gala website and in the JDRF International Annual Report
- Logo prominently featured in banner at Gala entrance
- Logo Recognition as Hope Sponsor in all media advertisements

### **\$6,000 DREAM SPONSOR**

#### **EVENT BENEFITS**

- Preferred seating for 10 at the JDRF Gala, one table
- Invitation to private, pre-gala "Mission Update" for you and your guests
- Complimentary valet parking for you and your guests

#### **MARKETING BENEFITS**

- Recognition in Evening printed material
- Name or corporate identity listed on JDRF Gala invitation (if confirmed by January 5, 2018)
- Recognition of sponsorship on the JDRF Upstate Gala website
- Logo featured in banner at Gala entrance
- Logo Recognition as Dream Sponsor in media advertisements

## ***SPONSORSHIP OPPORTUNITIES***

### **\$3,000 WISH SPONSOR**

#### **EVENT BENEFITS**

- Preferred seating for 10 at the JDRF Gala, one table
- Invitation to private, pre-gala “Mission Update” for you and your guests

#### **MARKETING BENEFITS**

- Recognition in evening printed material
- Recognition of sponsorship on the JDRF Upstate Gala website
- Name or corporate identity listed on JDRF Gala invitation (if confirmed by January 5, 2018)

## ***UNDERWRITING OPPORTUNITIES***

Sponsorship benefits for each Underwriting Sponsor will be tailored to meet the corporate partners marketing goals and criteria.

### **AUCTION SPONSOR – \$10,000**

- Exclusive brand recognition on auction preview screens, displays, and bid cards. Prominent recognition in event online & print marketing materials. Sponsorship includes seating for ten at the JDRF Gala, one table. Verbal and signage recognition at the event.

### **SMILE SPONSOR – \$10,000**

- Recognition on Social Media Wall shown during Gala. Opportunity to have company logo printed with selfie sticks at each table. Prominent recognition in online and print marketing materials. Sponsorship includes seating for ten at the Gala, one table. Recognition in social media (at least 2 mentions). Verbal and signage recognition at the event.

### **AFTER PARTY SPONSOR – \$4,000**

- Exclusive brand recognition as After Party Sponsor on all event online & print marketing materials. Signage in ballroom and opportunity for live guest welcome from company representative. Sponsorship includes seating for four guests.

### **VALET SPONSOR – \$3,000**

- Exclusive brand recognition on valet parking tickets and signage. Opportunity to leave patron gift in each vehicle. Recognition in event online & print marketing materials. Sponsorship includes seating for four guests.

## ***IMPORTANT DEADLINES:***

**January 5, 2018:** Invitation inclusion deadline – Sponsors confirmed by this date will be recognized in the Gala invitation, mailed to approximately 1500 households in early February.

**February 13, 2018:** Deadline for agreement forms, company logo, event advertisement and guest list submission. Sponsors confirmed by this date will receive priority seating and premier wine selection.



## SPONSORSHIP AGREEMENT FORM

March 17, 2018

**Yes, I would like to sponsor the 2018 JDRF Gala**

Please list information as you would like it to appear on all promotional material:

Company: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact: \_\_\_\_\_ E-Mail: \_\_\_\_\_

2<sup>nd</sup> Contact: \_\_\_\_\_ E-Mail: \_\_\_\_\_  
Assistant / Logistics Contact

Address: \_\_\_\_\_ City/ST/Zip: \_\_\_\_\_

### SPONSORSHIPS

- \$15,000 Mission Sponsor
- \$10,000 Hope Sponsor
- \$6,000 Dream Sponsor
- \$3,000 Wish Sponsor

### UNDERWRITING OPPORTUNITIES

- \$10,000 Auction Sponsor
- \$10,000 Smile Sponsor
- \$4,000 After Party Sponsor
- \$3,000 Valet Sponsor

### PAYMENT INFORMATION

- My check for \$ \_\_\_\_\_ is enclosed \_\_\_\_\_
- Please invoice me for \$ \_\_\_\_\_
- I'd like to pay by credit card. A JDRF representative will call and secure credit card information by phone
- I am unable to sponsor the Gala but would like to help support the fight to find a cure for type 1 diabetes by making a Fund A Cure donation in the amount of \$ \_\_\_\_\_

\* Your contribution will be recognized during the Fund A Cure portion of the Gala program

- Please indicate if you would prefer your gift to be anonymous

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*You will be sent a confirmation with additional details and instructions. Contributions per ticket that exceed \$105 per person are tax deductible as a gift to JDRF. JDRF Federal Tax ID# is 23-1907729.*

Please email, fax, or mail your completed sponsorship forms and collateral to:

JDRF Greater Western Carolinas Chapter  
Attn: Jamie Gensheimer, Special Events Coordinator  
5 Century Drive, Suite 240, Greenville, SC 29607  
jgensheimer@jdrf.org • Phone: 864.770.0276 • Fax: 864.770.0279