

BACK BY POPULAR DEMAND!

# DESIGN YOUR OWN JDRF RACE CAR CONTEST

FORD CUSTOMER SERVICE DIVISION AND WOOD BROTHERS RACING ARE OFFERING ONE JDRF CHILD THE CREATIVE CHANCE OF A LIFETIME - TO DESIGN THE NO. 21 MOTORCRAFT / QUICK LANE FORD FUSION PAINT SCHEME TO RUN AT THE NASCAR RACE AT MICHIGAN INTERNATIONAL SPEEDWAY IN AUGUST 2011!

## PRIZE DETAILS

The winning child of the 2011 JDRF Race Car Contest and his/her parents will participate in the vehicle unveiling ceremony at Ford World Headquarters in Dearborn, MI on Thursday, August 18, 2011. In addition, the winning child and his/her parents will have the opportunity to attend the NASCAR race at Michigan International Speedway on Sunday, August 21, 2011.



## ENTRY DETAILS

Children ages 5-18 with type 1 diabetes can submit their own race car design using the attached **two documents** (race car hood and body). All eligible design entries must include entrant waiver and be mailed to your local JDRF Chapter, postmarked by Monday, April 11, 2011. Please note: original entries will not be returned.

Up to two designs from each Chapter can be submitted into the national Design Your Own JDRF Race Car Contest online at [www.jdrf.org/ford](http://www.jdrf.org/ford). Family, friends and all visitors to the website will be encouraged to make donations in support of their favorite design. The donations will be credited to the child's family walk team. The top five designs receiving the highest donation totals will be provided to a committee including representatives from Woods Brothers Racing and Ford Customer Service Division for final winner selection.

## TIMELINE

**April 11, 2011**

**April 21 - June 30, 2011**

**Week of July 4, 2011**

**August 21, 2011**

**Design Submissions Due**

**Public Voting at [www.jdrf.org/ford](http://www.jdrf.org/ford)**

**Winner Announced**

**#21 JDRF Race Car Running**

NASCAR Sprint Cup Series 400

Michigan International Speedway, Brooklyn, MI

Sunday, August 21, 2011



Designs must be submitted by children with type 1 diabetes, ages 5-18. Only one design may be submitted per child. Designs must be hand-drawn. Visit [www.jdrf.org/ford](http://www.jdrf.org/ford) for Official Rules.



Drive one.

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**OFFICIAL ENTRY FORM** - DUE APRIL 11, 2011

**CHILD'S NAME** \_\_\_\_\_ **AGE** \_\_\_\_\_

**PARENT OR GUARDIAN NAME** \_\_\_\_\_

**ADDRESS** \_\_\_\_\_

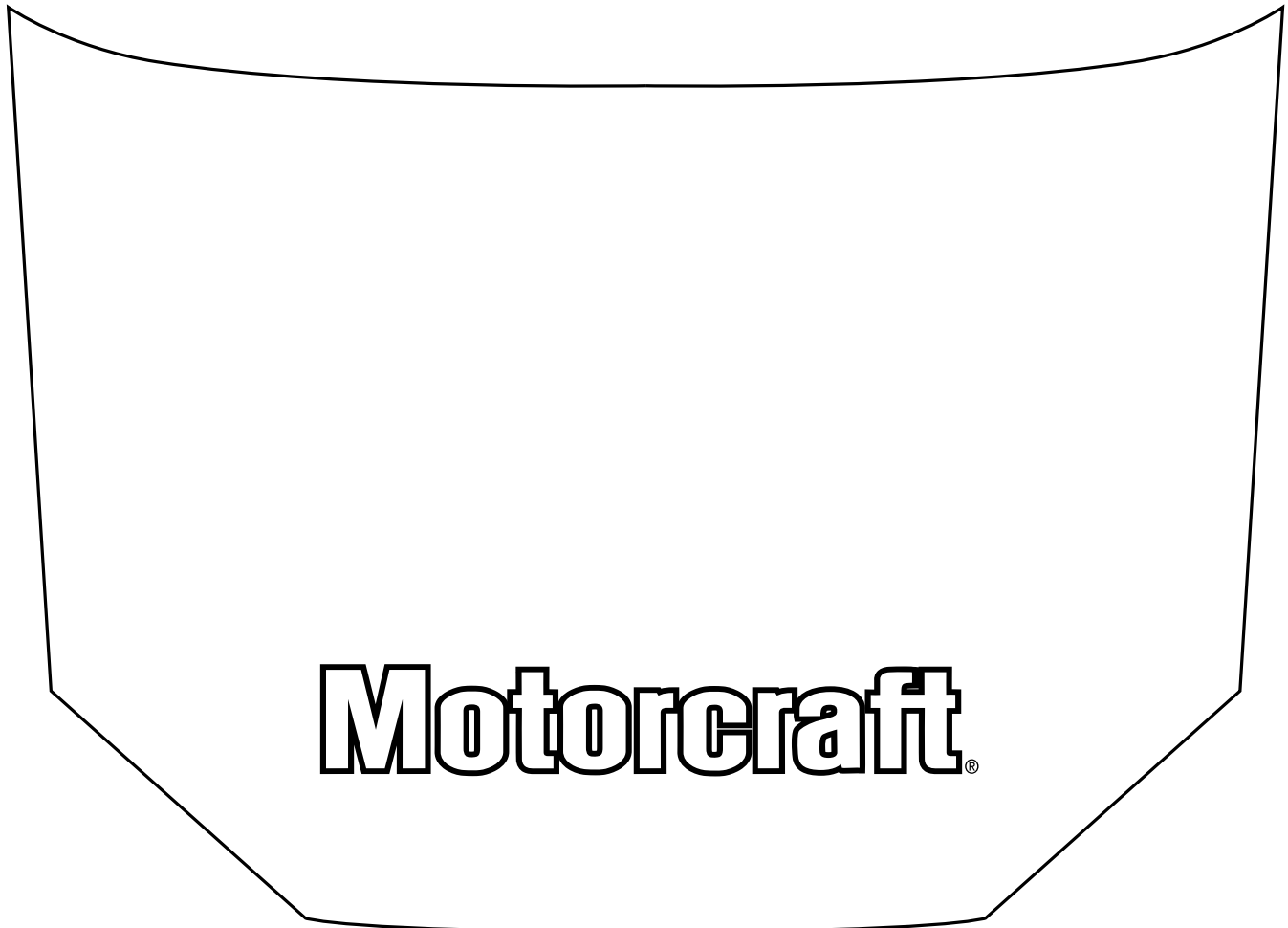
\_\_\_\_\_

**E-MAIL** \_\_\_\_\_

**PHONE** \_\_\_\_\_

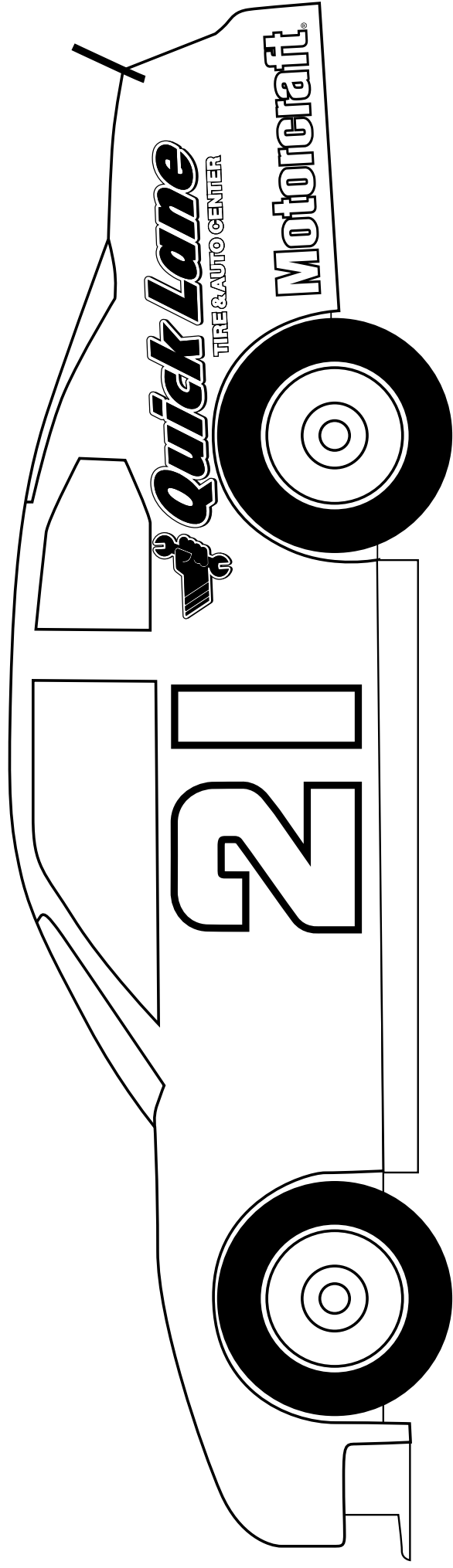
**JDRF CHAPTER NAME** \_\_\_\_\_

Please complete your design on the hood, and the side of the car on page 2, along with the information above and the entrant waiver. Return all pages to your local JDRF Chapter office.



DESIGN YOUR OWN JDRF RACE CAR CONTEST! CHILD'S NAME \_\_\_\_\_

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## PARTICIPATION RELEASE

**1. Participation:** At the time of contest entry, all entrants must return a signed release as a condition of participation. Entrants under the age of 18 must have their parent/legal guardian sign the release, indicating parental consent to participate.

**2. Use of Images:** Once submitted, all drawings and designs become the sole property of the Juvenile Diabetes Research Foundation (JDRF), Ford Motor Company, CCo Communications d.b.a. PCGCampbell and each of their respective subsidiaries, affiliates, dealers and retailers ("collectively, the Released Parties"). Designs will not be returned. All designs, including entrant's name, age and city and state of residence will be posted for public viewing/voting on [www.jdrf.org/ford](http://www.jdrf.org/ford) and/or Released Parties' social media pages.

By signing this release, the entrant and/or his/her parent/legal guardian hereby agree that the Released Parties shall also have, without further obligation, the right to use the entrant's design, drawing, name, age, city and state of residence, statements s/he have made, or reasonable restatements thereof, photograph and prize information for promotional purposes without further permission or compensation.

The entrant and/or his/her parent/legal guardian also grant permission to be photographed, videographed or interviewed in connection with the Design Your Own JDRF Race Car Contest. The Released Parties may use any such photograph or interview for television, film, and video, visual or graphic or printed media, including internet/website. The undersigned agrees to release and indemnify the Released Parties with respect to any claims related to the usage of such photographs or interviews by the Released Parties or any media.

**3. Indemnification:** The entrant and/or his/her parent/legal guardian further agree to indemnify and hold harmless the Released Parties them from any litigation expenses, attorney fees, loss, liability, damage, or costs they may incur due to any claims which are brought by, or on behalf of the entrant, and which are in any way connected with such use or participation by entrant, whether the claim is based on the negligence of the Released Parties or otherwise.

By signing this document, the entrant and/or his/her parent/legal guardian acknowledge that s/he may be found by a court of law to have waived their right to maintain a lawsuit against Released Parties on the basis of any claim from which they have been released herein. S/he has had sufficient opportunity to read this entire document, have read and understood it, and agree to be bound by its terms.

Name of Entrant (please print): \_\_\_\_\_

Signature of Entrant: \_\_\_\_\_

Name of Parent/Guardian (please print): \_\_\_\_\_

Parent/Guardian Signature: \_\_\_\_\_

**(Required if Entrant is under the age of 18)**

Date: \_\_\_\_\_

**Why Vote For My Design** (to be completed by entrant, can be transcribed by parent/guardian). In 50 words or less tell voters **a little about yourself and your struggle with Juvenile Diabetes and/or why they should vote for your design.**

Please note: this information may be posted on the voting website.

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