

PARTNER WITH JDRF AS A SPONSOR OF

# One Night

THE 36TH ANNUAL JDRF BOSTON GALA

Saturday, May 12, 2018 | 6 o'clock  
Boston Marriott Copley Place Grand Ballroom

## Gala Honorees Rebecca and Bill Power

Join the New England Chapter of JDRF for a special night, beginning with a cocktail reception and unique silent auction, followed by an elegant dinner and premier live auction. We will top off the evening with dancing and live entertainment.



Accelerating life-changing breakthroughs to cure, prevent, and treat type 1 diabetes (T1D) and its complications

JDRF New England Chapter | 60 Walnut Street | Wellesley Hills, MA 02481 | 781-431-0700 | [jdrf.org](http://jdrf.org)

For more information, please contact Christina Roche at 781-431-0700 or [croche@jdrf.org](mailto:croche@jdrf.org)

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## PARTNER WITH JDRF

Millions of people around the world live with T1D, an autoimmune disease that strikes both children and adults. With T1D a person's pancreas stops producing insulin, a hormone people need to get energy from food. Its onset has nothing to do with diet or lifestyle. There is no way to prevent it, and at present, no cure.



**More than 700 guests, including Boston's prominent philanthropists and business and community leaders, will gather at the Boston Marriott Copley Place to help JDRF fund research to cure, treat, and prevent T1D.**

### POSITION YOUR COMPANY AS A COMMUNITY LEADER

Partnering with JDRF provides your company with a valuable return on your business investment, along with endless networking and marketing opportunities. Local businesses and corporations will see that your company cares for its community.

### PARTNER WITH A NATIONALLY RECOGNIZED NON-PROFIT

JDRF is the leading global funder of T1D research and has always been dedicated to maintaining the highest levels of efficiency to ensure that our time, resources, and dollars can achieve the greatest possible impact on the lives of people with T1D. We are effective stewards of donor dollars; in fact, approximately 80% of the funds we raise are invested in our mission.

### INVEST IN THE FUTURE

JDRF-funded research encompasses T1D at every life stage, stopping its progression in people who are newly diagnosed, reversing it in those who have lived with the disease for years, avoiding or reversing complications, and preventing the disease in people at risk. Together, we can deliver better treatments and eventually a cure. Partnering with JDRF holds the promise of helping to create a world without T1D.

For sponsorship and underwriting information, please contact Christina Roche: 781-431-0700 | [croche@jdrf.org](mailto:croche@jdrf.org) | [jdrf.org](http://jdrf.org)

## 36TH ANNUAL JDRF BOSTON GALA

# One Night

## SPONSORSHIP OPPORTUNITIES

### \$100,000 Presenting Sponsor

- Two tables of ten with premier seating
- Two hotel rooms
- Premium wine bottles provided at table
- Name listing on invitation\*
- Acknowledgement on Chapter and Gala Websites
- Recognition in New England Chapter Newsletter
- Recognition in evening program and visual presentation
- Recognition in post gala newsletter and postcard

### \$50,000 Platinum Sponsor

- Two tables of ten with premier seating
- One hotel room
- Premium wine bottles provided at table
- Name listing on invitation\*
- Acknowledgement on Chapter and Gala Websites
- Recognition in New England Chapter Newsletter
- Recognition in evening program and visual presentation
- Recognition in post gala newsletter and postcard

### \$25,000 Gold Sponsor

- Two tables of ten with premier seating
- Premium wine bottles provided at table
- Name listing on invitation\*
- Acknowledgement on Chapter and Gala Websites
- Recognition in New England Chapter Newsletter
- Recognition in evening program and visual presentation
- Recognition in post gala newsletter and postcard



### \$10,000 Silver Sponsor

- One table of ten
- Premium wine bottles provided at table
- Name listing on invitation\*
- Acknowledgement on Chapter and Gala Websites
- Recognition in New England Chapter Newsletter
- Recognition in evening program and visual presentation
- Recognition in post gala newsletter and postcard

### \$7,500 Bronze Sponsor

- One table of ten
- Name listing on invitation\*
- Acknowledgement on Chapter and Gala Websites
- Recognition in New England Chapter Newsletter
- Recognition in evening program and visual presentation
- Recognition in post gala newsletter and postcard

### \$5,000 Hospitality Sponsor

- One table of ten
- Name listing on invitation\*
- Acknowledgement on Chapter and Gala Websites
- Recognition in New England Chapter Newsletter
- Recognition in evening program and visual presentation
- Recognition in post gala newsletter and postcard

### \$2,500 Patron Sponsor

- Two tickets
- Name listing on invitation\*
- Acknowledgement on Chapter and Gala Websites
- Recognition in New England Chapter Newsletter
- Recognition in evening program and visual presentation
- Recognition in post gala newsletter and postcard

*\*If committed by February 23, 2018*

For sponsorship and underwriting information, please contact  
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## EXCLUSIVE UNDERWRITING OPPORTUNITIES

### Cocktail Reception/Bar Sponsor- \$25,000

- Four tickets
- Exclusive recognition as Cocktail Reception & Bar Presenting Partner
- Company Logo/Name on (2): cocktail napkins, drink stirrers, vinyl sign at every bar
- Sponsorship listing on Chapter and Gala Websites
- Recognition in evening program and visual presentation
- Acknowledgement in Gala Newsletter and postcard

### Entertainment Sponsor- \$20,000

- Two tickets
- Company name announced as entertainment sponsor at the beginning of entertainment
- Opportunity to announce entertainment
- Sponsorship listing on Chapter and Gala Websites
- Recognition in the evening program and visual presentation
- Acknowledgement in Gala Newsletter and Postcard

### iSponsor- \$15,000

*The mobile bidding platform utilized for the Silent Auction, BidPal, can be accessed directly through a smartphone. The sponsoring company's logo will appear on every BidPal user screen (approximately 650 screens).*

- Two tickets
- Logo presence on mobile bidding home screens
- Opportunity to create a customized message, visible to all guests that click on home screen logo
- Sponsorship listing on Chapter and Gala Websites
- Recognition in evening program and visual presentation
- Acknowledgement in Gala Newsletter and postcard
- Recognition in New England Chapter Newsletter

### Dessert Sponsor- \$10,000

- Logo framed and displayed on dessert tables
- Sponsorship listing on Chapter and Gala Websites
- Recognition in evening program and visual presentation
- Acknowledgement in Gala Newsletter and postcard

### Social Media Sponsor- \$5,000

- Recognition as Social Media Lounge sponsor
- Logo prominently displayed in the social media lounge
- Sponsorship listing on Chapter and Gala Websites
- Recognition in evening program and visual presentation
- Acknowledgement in Gala Newsletter and postcard
- Company logo promoted on JDRF New England social media platforms

### Valet Sponsor- \$1,500

- Company logo present on valet tickets
- Logo presence on signage in valet area
- Sponsorship listing on Chapter and Gala Websites
- Recognition in New England Chapter Newsletter



**SPONSORED**

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## JDRF INFORMATION

### LOCAL IMPACT

JDRF is the leading global organization focused on T1D research. Virtually every promising T1D therapy in the pipeline today stems from JDRF's vision and proactive leadership. JDRF is a significant contributor to the greater Boston economy, sponsoring \$40 million in active research grants awarded to 47 projects in the Boston area. We are proud to fund research at such outstanding local institutions as:

- Beth Israel Deaconess Medical Center
- Boston Children's Hospital
- Boston University
- Brigham and Women's Hospital
- Broad Institute
- Dana-Farber Cancer Institute
- Harvard University and Harvard Stem Cell Institute
- Joslin Diabetes Center
- Massachusetts General Hospital
- Massachusetts Institute of Technology
- Selecta Biosciences, Inc.
- University of Massachusetts



### SUPPORT RESEARCH THAT MAKES AN IMPACT

JDRF is the most influential private funder of T1D research in the world and has invested more than \$2 billion in T1D research funding.

Our impact includes:

- Sponsoring scientific research in 18 countries around the world.
- Currently funding 50 human clinical trials of potential T1D therapies.
- Advocating and securing \$150 million annually in federal funding for the Special Diabetes Program.
- Leveraging an additional \$2.2 billion in T1D funding from governments, foundations, industry, and academic labs



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36th Annual JDRF Boston Gala

*One Night*

Boston Marriott Copley Place Saturday, May 12, 2018



## 2018 COMMITMENT FORM

### CONTACT INFORMATION

Recognition Name/Company:

Contact Name:

Address:

Phone (Home):

(Cell):

(Work):

Email:

### YES I/WE WILL SUPPORT JDRF AT THE FOLLOWING LEVEL:

- \$100,000 Presenting Sponsor
- \$50,000 Platinum Sponsor
- \$25,000 Gold Sponsor
- \$10,000 Silver Sponsor
- \$7,500 Bronze Sponsor
- \$5,000 Hospitality Sponsor
- \$2,500 Patron Sponsor
- \$500 Individual Ticket(s) \_\_\_\_\_

### Underwriting Sponsorships

- Cocktail Reception/Bar Sponsor- \$25,000
- Entertainment Sponsor- \$20,000
- iSponsor- \$15,000
- Dessert Sponsor- \$10,000
- Social Media Sponsor- \$5,000

### PAYMENT INFORMATION

- Enclosed is my **check** in the amount of \$ \_\_\_\_\_.
- I/We are unable to attend the 36th Annual JDRF Boston Gala but would like to support the fight to find a cure for type 1 diabetes by making a Fund A Cure contribution of \$ \_\_\_\_\_.
- I/We wish to support at the level indicated above, but regretfully cannot attend the event.
- Please contact me regarding creating an underwriting opportunity.

- Please charge my **credit card** in the amount of \$ \_\_\_\_\_
- Name on card: \_\_\_\_\_
- Card number: \_\_\_\_\_
- Exp. date: \_\_\_\_\_ CVV: \_\_\_\_\_
- Signature: \_\_\_\_\_

*Thank you for your commitment. You will be sent a confirmation with additional details. Contributions beyond the fair market value of \$150 per ticket will be tax deductible.*

**JDRF Tax ID: 23-1907729**

**Please return this sheet via fax, email, or mail to:**

JDRF New England Chapter  
60 Walnut Street, Wellesley Hills, MA, 02481  
Email: [croche@jdrf.org](mailto:croche@jdrf.org)  
Phone: 781-431-0700 Fax: 781-431-8836