An evening to support JDRF’s mission to create a world without type one diabetes.

2017 SPONSORSHIP OPPORTUNITIES

SATURDAY, APRIL 15
Hyatt Regency Downtown Denver Hotel

HONORING SCOTT & TAMARA BROWN | SUMMIT TV

Gala Chairs: Lucy Kellogg & Kathy Hughes
Corporate Chairs: Michael & Karey Finch
Fund A Cure Chairs: Scott & Lee Fleming
Auction Procurement Chairs: Julie Golden & Dick Cohen

5:30PM Cocktails & Silent Auction
7:30PM Seated Dinner, Live Auction & Fund A Cure
9:30PM Entertainment
WHY SPONSOR THE JDRF DREAM GALA?

Join the JDRF Rocky Mountain Chapter community and you’ll become part of one of the most efficient and effective charities in the nation, and the only global organization with a strategic research plan to end type 1 diabetes (T1D). Sponsor the JDRF Dream Gala knowing that nearly 80 percent of your donation will go directly to JDRF’s mission and your generosity will be rewarded with an exciting and inspiring evening.

MAKE A DIFFERENCE
Your contribution funds progressive research to better treat, prevent and cure T1D. Your support not only transforms the lives of people with T1D, but also positively influences your employee and customer commitment and morale.

- T1D is an autoimmune disease in which the body destroys insulin producing cells. T1D cannot be prevented and, at present, has no cure.
- Approximately 1.25 million Americans have T1D, including an estimated 17,800 in Colorado.
- Diabetes is one of the costliest chronic diseases, with T1D accounting for $14 billion in U.S. healthcare costs annually.
- JDRF has committed over $2 billion in funding since 1970 and is currently funding over $5.7 million in Colorado.

GAIN VALUABLE VISIBILITY
The JDRF Dream Gala is one of Colorado’s premier events. Your sponsorship generates valuable visibility and increased brand awareness, positioning your company as a community leader while providing a valuable return on your business investment.

- Marketing exposure to an estimated 450+ Gala patrons, donors and volunteers through event materials.
- Recognition in front of 10,000+ local JDRF supporters through chapter publications, websites and social media.
- The Gala offers exclusive opportunities to network with the region’s leading business, civic and social leaders.

ENJOY A MEMORABLE EVENING
From the décor to the fine dining, entertainment, and one-of-a-kind auction packages, the JDRF Dream Gala is the perfect venue for entertaining friends, clients and colleagues.

- Upgrade dinner wine benefit: Sponsors at the $7,500 level and above have the opportunity to receive a special premium, upgraded wine selection with dinner or a champagne toast.
- Bid on luxury trips, wine and spirits packages, jewelry and exclusive experiences such as exotic vacations, behind-the-scenes tours and sporting events.
— Join Us —

Saturday, April 15, 2017

Hyatt Regency Downtown Denver Hotel
650 15th Street, Denver, CO 80211

5:30PM - Cocktails & Silent Auction
7:30PM - Seated Dinner, Live Auction & Fund A Cure
9:30PM - Entertainment

ABOUT THE GALA

The JDRF Dream Gala is a fundraising dinner that benefits the JDRF Rocky Mountain Chapter and type 1 diabetes (T1D) research. More than 450 prominent philanthropic community leaders join JDRF for a seated dinner, silent & live auctions and entertainment. Our 2016 event raised more than $730,000 for T1D research and we hope to surpass that amount this year.

ABOUT JDRF

JDRF is the leading global organization funding type 1 diabetes (T1D) research. Our mission is to accelerate life-changing breakthroughs to cure, prevent and treat T1D and its complications. To accomplish this, JDRF has invested nearly $2 billion since our inception. We are an organization built on a grassroots model of people connecting in their local communities, collaborating regionally for efficiency and broader fundraising impact, and uniting on a national stage to pool resources, passion, and energy. Our staff and volunteers in JDRF Rocky Mountain, and in more than 100 locations throughout the United States and our six international affiliates are dedicated to advocacy, community engagement and our vision of a world without T1D. For more information, please visit jdrf.org.

SUPPORT THE GALA

Align with an organization that supports your philanthropic goals, as well as your business footprint. Sponsorship opportunities range from $25,000 to $5,000, with varying benefits associated. If your company is unable to attend, there are still ways to support JDRF’s mission and receive valuable marketing benefits.

FUND A CURE

Fund A Cure is the cornerstone of the Gala Program; and by making a Fund A Cure gift, you can be assured knowing that 100% of your donations go to the vital mission of JDRF and are fully tax deductible. The next five to seven years will be critical in our drive to dramatically transform the lives of people living with and who are at high risk for developing T1D. The time is now to make a Fund A Cure gift to bring us closer to creating a world without T1D. Please join us make this life-changing vision your legacy.

2016 Sponsors

- Summit Riser Systems
- Summit TV
- Ball Corporation Whitlock
- KPMG
- WhiteWave Foods
- Bank of the West
- Benson Mineral Group
- BNY Mellon
- Bonnie Brae Ice Cream
- Brownstein Hyatt Farber Schreck
- CoBiz Financial Core-Mark
- Delta Dental
- Eide Bailly LLP
- Exit & Retirement Strategies, Inc.
- EY
- First Bank
- Fox Family
- Grant Canyon Oil & Gas
- hireEDUtalent.com
- Holland & Hart
- Isle Casino Hotel Black Hawk
- Kubik Family
- McBride Western Moore Family
- McKendry Family
- Primus Aerospace
- Robeson Family
- Rocky Mountain College of Art & Design (RMCAD)
- RMCAD BOD
- Runge Family
- Smoker Friendly
- Swedish Match
- Swisher International
2017 JDRF DREAM GALA SPONSORSHIP OPPORTUNITIES

$25,000 HOPE SPONSOR

**Starred benefits at the $15,000, $10,000 & $7,500 levels, plus:**

*Event Benefits:*
- Three tables of ten guests with premier seating
- Three hotel rooms for the night of the event at a downtown Denver hotel
- Complimentary delivery of auction items for you and your guests in the Denver area

*Marketing Benefits:*
- Recognition as Presenting Sponsor on all event collateral, including invitations, event signage, event program and more
- Logo on step-and-repeat photo banner at entrance to Gala
- Highlight of sponsorship by event emcee during evening program

$15,000 TECHNOLOGY SPONSOR

**Starred benefits at $10,000 & $7,500 levels, plus:**

*Event Benefits:*
- Two tables of ten guests with premier seating
- Two hotel rooms for the night of the event at a Sage Hospitality hotel
- VIP EXPERIENCES *
  - Premium wine service
  - Champagne toast
  - Valet parking for all table guests

*Marketing Benefits:*
- Company logo on “Social Wall” during evening program
- Company logo on one selfie stick at each guest table
- Company logo on electronic bidding device, used by all auction participants
- Company logo on Live Auction bid cards
- Logo on slideshow at event highlighting real-time auction activity

$10,000 BELIEVE SPONSOR

**Starred benefits at $7,500 level, plus:**

- One table of twelve guests with premier seating
- Invitation for all guests to attend VIP reception with leading T1D researcher (4-6 weeks prior to Gala) *
- Company ad on screen during Gala *

*VIP EXPERIENCES (choice of two)*
- Premium wine service
- Champagne toast
- Valet parking for all table guests

$7,500 DREAM SPONSOR

- One table of ten guests
- Company logo placed on:
  - Gala emails (5+ emails sent to all attendees) *
  - Gala website *
  - Monitors at the Gala *
  - Event program *

*VIP EXPERIENCES (choice of one)*
- Premium wine service
- Champagne toast
- Valet parking for all table guests

$5,000 TABLE SPONSOR

- One table of ten guests

- Company name typeset on Gala emails (5+ emails sent to all attendees), Gala website and event program
Yes, you can count on my support of the 2017 JDRF Dream Gala.

**SPONSORSHIP**

◊ Hope Sponsor $25,000
◊ Technology Sponsor $15,000
◊ Believe Sponsor $10,000
◊ Dream Sponsor $7,500
◊ Table Sponsor $5,000

**Tickets**

◊ Individual Tickets #_____ at $400 each

I cannot attend, but would like to make a 100% tax deductible donation to type 1 diabetes research $______.

**DONOR NAME/COMPANY**

______________________________________________________________________________

*(As you would like it listed in event materials)*

**CONTACT PERSON**

______________________________________________________________________________

**BILLING ADDRESS**

______________________________________________________________________________

CITY______________ STATE _____________ ZIP _________________________

PHONE _____________________ EMAIL ________________________________

**METHOD OF PAYMENT**

◊ I will send a check payable to “JDRF” to 2727 Bryant Street, Suite 380, Denver, CO 80211

◊ Please charge my ___ Visa   ___ MasterCard  ___ American Express   ___ Discover

  Credit Card Number __________________________________________________________

  Expiration Date ____/____   CVV Code _____   Signature_______________________

  Contact information is same as above. If not, please fill out information below:

  Name on Card ____________________________________________________________

  Address ______________________________________________________________________________________

  Telephone ______________________  Email _________________________________

JDRF is a tax-exempt organization under section 501(c)(3) of the Internal Revenue Code. The Federal ID number is 23-1907729.

*Under IRS guidelines, at the $25,000 sponsorship level - $5,012.40 of the price will be in exchange for benefits received, at the $15,000 sponsorship level - $3,391.60 of the price will be in exchange for benefits received, at the $10,000 sponsorship level - $1,838.16 of the price will be in exchange for benefits received, at the $7,500 sponsorship level - $1,431.8 or the price will be in exchange for benefits received, at the $5,000 sponsorship level - $1,281.8 of the price will be in exchange for benefits received, and at the $400 individual ticket level - $128.18 of the price will be in exchange for benefits received. The balance of your payment may be a tax-deductible contribution to the extent allowed by law.*

Custom sponsorship opportunities are available. Please contact JDRF for more information:

Ruth Hendren - Gala Manager
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Robert Garelick - Executive Director
303-209-7717  |  rgarelick@jdrf.org