# JDRF TEE UP TO CURE DIABETES

Monday, June 10, 2019 Wethersfield Country Club 12pm Lunch — 1pm Shotgun Start

#### CORPORATE SPONSORSHIP OPPORTUNITIES

#### Presenting Sponsor - \$10,000

- Two foursomes
- Two tee sponsor signs on the holes of your choice
- Presenting Sponsor banner at tournament entry
- Full-page advertisement in the event program
- Presenting Sponsor logo recognition on printed material

- Opportunity to speak during Awards Dinner
- Premium reserved table at awards dinner
- Presenting Sponsor logo recognition on event signage
- Presenting Sponsor recognition on JDRF Chapter website and social media platforms (circulation 22,000)

### Platinum Sponsor - \$6,500

- One foursomes
- Two tee sponsor signs on holes of your choice
- Half-page advertisement in the event program
- Platinum Sponsor logo recognition on all print material
- Platinum Sponsor logo recognition on event signage
- Platinum Sponsor recognition on JDRF Chapter website and social media platform (circulation 22,000)

## Gold Sponsor - \$5,000

- One foursome
- One tee sponsor sign
- Quarter-page advertisement in the event program

- Gold Sponsor logo recognition on event signage
- Gold Sponsor logo recognition on JDRF Chapter website and social media platforms (circulation 22,000)

#### Silver Sponsor - \$3,000

- One foursome
- One tee sponsor sign
- Silver Sponsor listing on event signage

 Silver Sponsor listing on JDRF Chapter website and social media platforms (circulation 22,000)

#### UNDERWRITING OPPORTUNITIES

Leverage your marketing dollars by taking advantage of an underwriting opportunity. These partnerships offer specialized brand exposure while helping to defray cost and enhance the participant event experience.

#### Dinner Sponsor - \$5,000

Your company's logo will be recognized on signage throughout dinner and company name recognition during evening's program.

#### Lunch Sponsor - \$3,500

Your company's logo will be recognized on signage throughout lunch and company name recognition during evening's program.

#### Beverage Cart Sponsor - \$2,500

Your company's logo will be recognized on player golf carts and company name recognition during evening's program.

#### Player Gift Sponsor - \$2,500

Your company's logo will be included along with the JDRF logo on tournament gift given to each player.

#### On Course Beverage Sponsor - \$1,500

Your company's logo will be recognized on two beverage golf carts and company name recognition during evening's program.

#### Tee Signs - \$250

Your company's logo will be recognized on signage on one of the 18-tees.

## To purchase a sponsorship or golf foursome online, please click here

#### What is Type 1 Diabetes (T1D)?

Type 1 diabetes is an autoimmune disease that strikes both children and adults suddenly. It has nothing to do with diet or lifestyle. There is nothing you can do to prevent it. And, at present, there is no cure.

In T1D, your pancreas stops producing insulin—a hormone the body needs to get energy from food. This means a process your body does naturally and automatically becomes something that now requires your daily attention and manual intervention. Those living with T1D must constantly monitor their blood-sugar level, inject or infuse insulin through a pump, and carefully balance insulin doses with food and activity throughout the day and night.

Insulin is not a cure for diabetes. Even with the most vigilant disease management, a significant portion of the day is spent with either high or low blood-sugar levels. These fluctuations place people with T1D at risk for potentially life-threatening hypoglycemic and hyperglycemic episodes as well as devastating long-term complications such as kidney failure, heart attack, stroke, blindness and amputation.

For more information about sponsorship opportunities or to customize your package, please contact Cheryl Colucci at 860.470.0020 or ccolucci@jdrf.org.

