

2020 JDRF One Walk Fundraising Incentives

Individual Fundraising Incentives

- **Raise \$100:** Earn a 2020 JDRF One Walk T-Shirt.
- **Raise \$1,000:** Earn V1P status, receiving a V1P T-Shirt & recognition on the Finish Line Festival V1P Honor Roll.

Team Incentives

- **Raise \$2,020:** Earn a feature spot on the Finish Line Festival Mile of Hope, complete with a photo of your team! **Deadline to qualify is October 15th.*
- **Raise \$5,000:** Receive a special Walk in a Box package to help you throw your own Walk day experience! Deadline to qualify is Oct. 19. Packages distributed week of Oct. 25.
- **Raise \$10,000:** Receive a personalized yard sign so all your neighbors know what a fundraising rock star you are! Deadline to qualify is Oct. 19. Signs delivered week of Oct. 25.

Additional Incentives & Recognition

- **T-Shirt Hall of Fame:** Submit photos of your favorite team t-shirt from years past (or present) by September 29th to be featured on our Finish Line Festival T-Shirt Hall of Fame.
- **Fearless 50:** Our Top 50 fundraising teams and individuals will be featured on our Finish Line Festival Fearless 50 page.
- **Top Fundraisers:** Our top individual fundraiser, top family team, top corporate team and top school team will receive recognition in a post-event ad in a local print publication.

Join us as we walk 1.6 million miles & raise \$50 million in 2020. Together, we will create a world without T1D.

Finish Line Festival Nov. 1st - 25th

To celebrate our collective achievements, JDRF will launch a digital Finish Line Festival. This platform will be live Nov. 1st-25th, and will highlight our fundraising superstars & allow us to share stories and connect with others in the T1D community. A variety of recognition opportunities are available to walkers on this platform.

Questions? Contact us at 404-420-5990.