2020 JDRF One Walk Fundraising Incentives

Individual Fundraising Incentives

- Raise \$100: Earn a 2020 JDRF One Walk T-Shirt.
- Raise \$1,000: Earn V1P status, receiving a V1P T-Shirt & recognition on the Finish Line Festival V1P Honor Roll.

Team Incentives

- Raise \$2,020: Earn a feature spot on the Finish Line
 Festival Mile of Hope, complete with a photo of your team!
- Raise \$2,500: Receive 3 Hot Laps with a professional driver at the BMW Performance Center in Greer, SC. Check out a Hot Lap here. Must be age 13 and over. Hot Lap event date TBD.
- Raise \$5,000: Receive a special Walk in a Box package to help you throw your own Walk day experience! Packages distributed week of November 1st.

Additional Incentives & Recognition

- T-Shirt Hall of Fame: Submit photos of your favorite team t-shirt from years past (or present) to be featured on our Finish Line Festival T-Shirt Hall of Fame.
- Fearless 50: Our Top 50 fundraising teams and individuals
 will be featured on our Finish Line Festival Fearless 50 page.

Join us as we walk 1.6 million miles & raise \$50 million in 2020. Together, we will create a world without T1D.

Finish Line Festival Nov. 1st - 25th

To celebrate our collective achievements, JDRF will launch a digital Finish Line Festival. This platform will be live Nov. 1st-25th, and will highlight our fundraising superstars & allow us to share stories and connect with others in the T1D community. A variety of recognition opportunities are available to walkers on this platform.



Questions? Contact us at 404-420-5990.