



## 2020 One Walk Incentives and Recognition Opportunities

- **10.10.20: MILE OF HOPE PRESENTED BY TEAM INSULET**
  - Raise \$2,020 as a team by Saturday, October 10 and be part of the virtual Mile of Hope! Teams who qualify will be featured at the Finish Line Festival on November 1. Teams will be contacted directly to submit their photo.
  
- **10.23.20: V1P WALKER**
  - Walkers who raise \$1,000 or more by Walk Day will be recognized as V1Ps and receive a V1P collectible lapel pin, lanyard, and a special note of thanks in the mail. New this year—V1Ps will also receive a premium JDRF One Walk V1P t-shirt. *Note: Walkers must have reached V1P status by Friday, October 23 to have their name shown on the V1P ticker tape at the Finish Line Festival on November 1.*
  
- **10.26.20: FEARLE\$\$ 50**
  - New this year, we will be recognizing the top 50 family and the top 50 individual Walkers across all Walk locations at the Finish Line Celebration on our virtual platform. Teams and individuals who have raised the most funds by Monday, October 26 will be selected for this honor. *Note: Only gifts that are accounted for in your online Walk Participant Center will be included in your fundraising total.*
  
- **10.31.20: TOP 10 TEAMS**
  - The 10 teams from each Walk location who have raised the most funds by Saturday, October 31 at noon will be selected for this honor. *Note: Only gifts that are accounted for in your online Walk Participant Center will be included in your fundraising total.*
  
- **11.01.20: WALKER T-SHIRT**
  - All registered walkers who raise \$100 or more, on or before Walk Day, will receive a redeemable link for an official JDRF One Walk t-shirt.
  
- **11.01.20: NEW FAMILY WELCOME GIFT**
  - All new family teams will receive a JDRF One Walk sneaker keychain and a welcome note.
  
- **11.01.20: WHY I WALK WEDNESDAY**
  - Each Wednesday, leading up to Walk day, we want to feature teams from all of our Greater New England Chapter Walk sites to not only share your wonderful and inspirational stories, but to also promote the JDRF One Walk and feature new and fun ideas to help with fundraising efforts. Please complete the form and one of our Walk Committee Members will be in touch soon to learn more about you, your team, and your T1D story. [bit.ly/WalkWednesday2020](https://bit.ly/WalkWednesday2020)
  
- **12.01.20: REWARDS PROGRAM**
  - Raise \$250 or more and you will qualify for our fundraising rewards program featuring a variety of branded JDRF items at each giving level. All qualified participants will receive a gift catalog via email within 10 weeks post-Walk. *Note: team totals and general team donations are not applied to the incentive program.*