

WALK DAY CELEBRATION

TIPS BY: ANNA'S ALL-STARs



#1

Determine what time of day you would like to gather your family and friends for an "at home" Walk Day celebration. It would be great if you can host the celebration on Walk Day, Saturday, October 2.

#2

Plan your walk route—start at your house, a park, or a local spot in your town. Encourage your team to follow this route, or walk their own route—just make sure everyone meets back at your house for a celebration!

#3

Decide on how you want to celebrate! Do you have friends that play in a band that could provide entertainment? Are you providing food/drinks? Don't forget the decorations—consider using J-D-R-F letter balloons, "I Walk For" walkers bibs, or garden signs that contain facts about T1D! You can even add a photo booth and arts and crafts!

#4

Create an invite and spread the word about your Walk Day Celebration via email, social media, and texts.

#5

Have fun and enjoy the day with your friends and family! Make sure to capture the day with photos and videos and post them on social media using #JDRFOneWalk.

#6

Following your event, you can create a "thank you" video to include in your email, cards, and texts to thank all your donors for their support.

WALK DAY YARD SALE

TIPS BY: TEAM IN THIS TOGETHER



#1

Clean out your closet and dig through your garage, basement, attic, cabinets and under all the beds! If you don't use it or wear it often add it to your Yard Sale pile!

#2

Sort everything you don't want to keep into three basic categories: Keep, Sell and Trash.

#3

Set Your Prices: Pricing is important at a garage sale. If you're unsure about pricing, check the current value online, and then price it at approximately a quarter or a third of that price.

#4

Pick a Location & Date: a good location is easy to find, has plenty of parking, and enough space. Consider your home or even a friend of relative's home.

#5

Post signs that are highly-visible and simple (arrows, address, and a few other important details)! Blanket the area within a radius of the sale.

Pro
Tip

Partner with multiple families! Combined yard sales tend to attract more customers, because they know the number of items will be greater and more diverse.

WALK DAY AT HOME

TIPS BY: TEAM TALIA



#1

Pick your date and time working with your core Walkers to maximize attendance.

#2

Communicate! Be honest with your Walkers and community about how it is harder to do a local Walk vs participating in the big JDRF One Walk. Acknowledge the challenges of the ongoing pandemic to both walking and fundraising. Emphasize why you are walking and what it means to you and the T1D champions.

#3

Pick a small and manageable route for the Walk. Participants don't need to walk too much to feel like they have meaningfully participated!

#4

Think through COVID-19 and physical distancing issues. How many people will be there? Do you want masks to be worn? Do you want to stagger your Walkers by family pods to eliminate crowds? Will you serve food and how will you do this? Make a plan for the day and communicate it.

#5

Engage community partners. Is there anyone in your community that would donate balloons, water, or snacks to your Walkers? Ask the local fire or police departments to stop by on Walk Day.

#6

Decorate your Walk starting point with balloons, chalk, homemade signs, etc. Order shirts if you usually do. Make a play list and play music at the starting line. Make it festive and have fun!

WALK DAY IN THE PARK

TIPS BY: TEAM SUPER JACK



#1

Find a local park that is free and open to the public. Try to pick a picturesque location that is central to a number of Walk teams.

#2

Reach out to a few friends that have local Walk teams. Ask if they would be interested in meeting up at the park at a specific time on Walk Day.

#3

Ask all the teams involved to wear their team shirts and show their colors! If you don't have team shirts, wear your JDRF gear!

#4

Share your Team Celebration Kit goodies or run to the dollar store for some festive supplies. Kids especially like bubbles and balloons!

#5

Walk as long as the group decides to walk. Don't get caught up in the mileage. Just enjoy the day and being with other T1D families!

#6

Make sure to stay safe. Wear masks when in close proximity and use hand sanitizer to kill germs.

WALK DAY BAKE SALE

TIPS BY: TEAM LILY BIRD



#1

Connect with local business to see who will allow a fundraiser bake sale. We set up our bake sales at our dance studio, a few large office lunchrooms, along with a local community center and preschool.

#2

Decide which bake sales will be LIVE and which will be STAGED.
Live bake sales = be present and talk with the patrons.
Staged bake sales = boxes set up near a manned station with a jar for the proceeds. Ours were at the office window of the community center and preschool.

Quick tip: On the collection jars, add your Venmo QR code so patrons that don't have cash are still able to buy baked goods.

#3

Choose baked goods like cookies or brownies that are small and will last in individually sealed packaged for a few days.

#4

Pick beginning and end dates. Utilize your social media accounts to share when, where, and what you're selling!!

#5

Make some signs that give information about type 1 diabetes and how patrons can help spread awareness. Don't forget to thank them for raising money for a cure!