

KEYS TO A CURE HOPE GALA

Saturday, January 18, 2020 • The Westin Jackson

Presenting Sponsor \$35,000

- Opportunity to place 2 ads on large screens in ballroom
- Brand recognition on electronic auction bidding devices during the evening of the Gala and on online pre-bidding site
- Logo/Link included on JDRF Mississippi Chapter Website
- Opportunity for up to 10 preferred VIP seats
- Invitation to the Gala Pre-Event Party
- Recognition of sponsorship on stage from the podium at the Gala
- Recognition on signage throughout the Gala
- Company Logo recognition in more than 1600 Gala Invitations
- Acknowledgment of company sponsorship in Social Media

Value of Goods and Services is \$900

Diamond Sponsor \$15,000

- Logo/Link included on JDRF Mississippi Chapter Website
- Opportunity to place 1 ad on large screen in ballroom
- Opportunity for up to 10 preferred seats
- Invitation to the Gala Pre-Event Party
- Recognition on stage from the podium at the Gala
- Recognition of sponsorship on signage throughout the Gala
- Company Logo recognition in more than 1600 Gala Invitations
- Acknowledgment of company sponsorship in Social Media

Value of Goods and Services is \$900

Platinum Sponsor \$10,000

- Logo/Link included on JDRF Mississippi Chapter Website
- Opportunity for up to 8 preferred seats
- Invitation to the Gala Pre-Event Party
- Recognition on signage throughout the Gala
- Company Logo recognition in more than 1600 Gala Invitations
- Acknowledgment of company sponsorship in Social Media

Value of Goods and Services is \$720

Gold Sponsor \$5,000

- Logo/Link included on JDRF Mississippi Chapter Website
- Opportunity for up to 6 preferred seats
- Invitation to the Gala Pre-Event Party
- Recognition on signage throughout the Gala
- Company Name recognition in more than 1600 Keys To A Cure Gala Invitations
- Acknowledgment of company sponsorship in Social Media

Value of Goods and Services is \$540

Silver Sponsor \$3,000

- Name/Link included on JDRF Mississippi Chapter Website
- Opportunity for up to 4 preferred seats
- Invitation to the Gala Pre-Event Party
- Recognition on signage throughout the Gala
- Company Name recognition in more than 1600 Gala Invitations
- Acknowledgment of company sponsorship in Social Media

Value of Goods and Services is \$360



Customized sponsorships are available. Please contact Michelle Temple Reza at 601.981.1184 or mreza@jdrf.org for more information.

Additional Gala Sponsorship Opportunities

2020 JDRF Hope Gala Saturday, January 18, 2020 • The Westin, Jackson

Gala EXCLUSIVE Sponsorship Opportunities

BIDPAL SPONSOR | \$15,000

Brand recognition along with Presenting Sponsor on electronic auction bidding devices during the evening of the Gala and on online pre-bidding site. Company logo displayed on screens throughout the Gala. Includes all Platinum level benefits.

Value of Goods and Services is \$720.

SMILE SPONSOR | \$10,000

The Smile Sponsorship will sponsor the Keys To A Cure Gala's Social Wall, a multimedia experience for the ballroom guests and beyond. The social wall is an exciting new sponsorship opportunity that will provide your company with ample logo recognition throughout the evening, while also tying your company to the JDRF gala's elite social community. Across the country at JDRF galas, the social wall has proven to be a sensational platform for gala guests to engage with each other, the event, and the JDRF mission. Company logo included on one selfie stick at each table and on social wall throughout the event. Includes all Platinum level benefits.

Value of Goods and Services is \$720.

THE AFTER-PARTY SPONSOR | \$7,500

Exclusive opportunity to introduce the night's entertainment and request the first song. Company recognition included on cocktail tables and bars at The After Party. Includes all Gold level benefits.

Value of Goods and Services is \$540

Gala UNDERWRITING Opportunities

These sponsorships do not include Hope Gala tickets.

LIVE AUCTION SPONSOR | \$5,000

Special company logo placement on Live Auction displays, bid cards and monitors in the ballroom.

AUCTION CHECKOUT SPONSOR | \$2,500

Special company logo placement on auction bags and checkout signage. Collateral in the auction bag. Logo and Link included on Chapter Website.

PHOTO BOOTH SPONSOR | \$2,500

Special logo placement on the step and repeat backdrop.

GUEST REGISTRATION SPONSOR | \$2,000

Special logo placement on guest registration signage.

VOLUNTEER SPONSOR | \$2,000

Special company logo placement on volunteer name tags and inside volunteer room.

All Underwriting Opportunities are 100% tax deductible. These sponsorships are exclusive and sold on a first-come, first-served basis.



For additional information, please contact Michelle Temple Reza, Executive Director, for more information at 601.981.1184 or mreza@jdrf.org.

2019 JDRF One Walk (Form due Friday, July 26, 2019)

2020 JDRF Hope Gala, Keys To A Cure (Form due Friday, November 1, 2019)

Mail, Fax or Email to: JDRF MS Chapter
Michelle Temple Reza, Executive Director
2630 Southerland St.
Jackson, MS 39216
Phone: 601.981.1184
Fax: 601.981.1280
mreza@jdrf.org

JDRF Sponsorship Levels

Event	Presenting	Diamond	Platinum	Gold	Silver
JDRF One Walk	\$25,000	\$15,000	\$10,000	\$5,000	\$3,000
Keys To A Cure Gala	\$ 35,000	\$15,000	\$10,000	\$5,000	\$3,000
Dual Sponsorship for Walk and Gala	\$60,000	\$30,000	\$20,000	\$10,000	\$6,000

Yes, I want to support JDRF by sponsoring at the level(s) checked below:

JDRF One Walk

Saturday, October 19, 2019

- Presenting \$25,000 Gold \$5,000
- Diamond \$15,000 Silver \$3,000
- Platinum \$10,000 Vendor Table \$500
- Other: _____ \$ _____

JDRF Keys To A Cure Gala

Saturday, January 18, 2020

- Presenting \$35,000 Smile \$10,000
- Diamond \$15,000 The After Party \$7,500
- BidPal \$15,000 Gold \$5,000
- Platinum \$10,000 Silver \$3,000
- Other: _____ \$ _____

Dual Sponsorship for both Walk and Gala

- Presenting \$60,000 Gold \$10,000
- Diamond \$30,000 Silver \$6,000
- Platinum \$20,000

I cannot support JDRF with a sponsorship at this time, however, my business and/or I would like to make a tax deductible donation. \$ _____.

Method of Payment

1. Check is enclosed for \$ _____. Check # _____.
2. Credit Card: MasterCard Visa AMEX Discover
Card # _____ Exp. Date: _____ CVV _____
3. Please Invoice Me (circle if applicable)

(Please list as you wish for it to appear in print materials)

Business Name: _____
 Contact Name: _____
 Address: _____ City/State/Zip: _____
 Phone: _____ Fax: _____
 Email: _____ Website: _____
 Signature: _____ Date: _____