



DREAM  
GALA  
2018

**JDRF** IMPROVING  
LIVES.  
CURING  
TYPE 1  
DIABETES.

## PARTNERSHIP OPPORTUNITIES

23RD ANNUAL JDRF DREAM GALA — MAY 12, 2018 — MUEHLEBACH TOWER OF THE DOWNTOWN MARRIOTT



## BE IN GOOD COMPANY

“This is KC’s best event because of the synergy between the business community and the families affected by T1D, and because our dollars go to innovative and entrepreneurial strategies to fund research for a cure. With more than 700 business leaders in attendance, supporting this event is good for business and our community.” — Brett Gordon, President, McCownGordon Construction

### 2017 DREAM GALA SPONSORS

#### PRESENTING SPONSOR

Hy-Vee

#### FUND A CURE CO-CHAIRS

Leanne DeShong  
Zach Jonas

#### PROMOTIONAL SPONSOR

Trozzolo Communications Group

#### PRODUCTION SPONSORS

KJO Media  
Platinum KC

#### DREAM SPONSOR

Delta Dental

#### DINNER SPONSOR

HOK

#### DIAMOND SPONSOR

Retina Associates

#### COCKTAIL SPONSOR

McCownGordon Construction

#### LIVE AUCTION SPONSOR

Hoefer Wysocki Architecture

#### SILENT AUCTION SPONSOR

CommunityAmerica Credit Union

#### BIDPAL SPONSORS

Black & Veatch  
CrossFirst Bank  
Murphy-Hoffman Company

#### REGISTRATION AND VALET SPONSOR

Preferred Pediatrics

#### GOLD SPONSORS

Cerner  
Deloitte, LLP  
Heartland Coca-Cola Bottling Company  
Kansas City Marriott Downtown  
Lilly Diabetes  
Meyer Najem Construction  
Wiedeman Family Foundation

## YOUR GIVING RESONATES AROUND THE WORLD.

JDRF is the leading global organization devoted to Type 1 Diabetes research. These are just some of the ways your donations are bringing life-changing therapies to the fight.



COMMITTED OVER

**\$2B**

CUMULATIVE RESEARCH  
FUNDING SINCE 1970



AWARDED

**177**

NEW RESEARCH  
GRANTS IN FY2016



CURRENTLY FUNDING

**65**

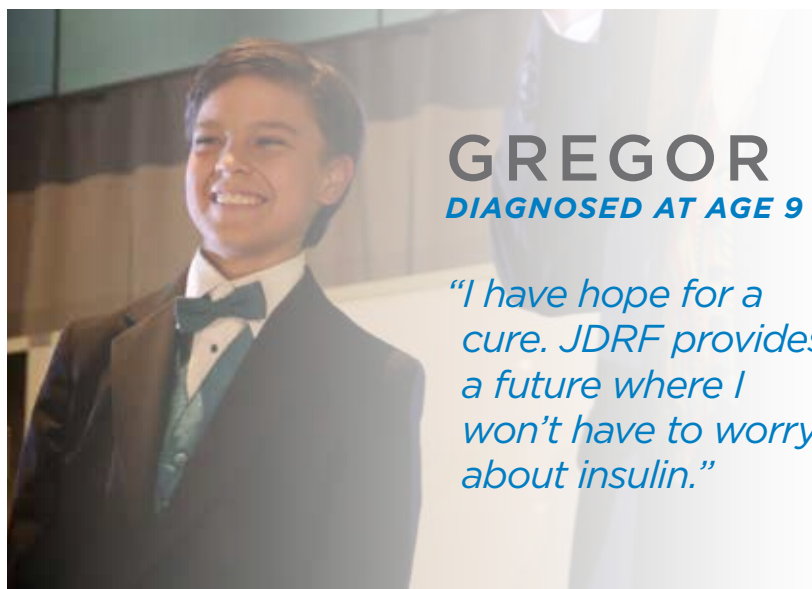
T1D THERAPIES IN  
CLINICAL TRIALS



FUNDING RESEARCH IN

**17**

COUNTRIES  
ACROSS THE GLOBE



**GREGOR**  
*DIAGNOSED AT AGE 9*

*"I have hope for a cure. JDRF provides a future where I won't have to worry about insulin."*

## JDRF MAKES SURE YOUR GENEROSITY MATTERS.

When you support JDRF, you're joining forces with a top-ranked fundraising organization. Forbes magazine named JDRF one of its five "All-Star" charities, an award based on financial efficiency. For more than 15 years in a row, JDRF earned an "A" grade from CharityWatch.



**1.25M**  
AMERICANS HAVE  
TYPE 1 DIABETES



**40,000**  
PEOPLE ESTIMATED TO BE DIAGNOSED  
WITH T1D EACH YEAR IN THE U.S.



**\$14B**  
T1D-ASSOCIATED  
U.S. HEALTHCARE COST

# Join JDRF in turning **type one** into **typenone**

For more information, contact the JDRF Kansas City office at 816.472.7997 or [kansascity@jdrf.org](mailto:kansascity@jdrf.org).

[www.jdrf.org/kansascity](http://www.jdrf.org/kansascity)

JDRF is a 501(c)(3) tax-exempt organization.

**JDRF** IMPROVING  
LIVES.  
CURING  
TYPE 1  
DIABETES.

	DREAM SPONSOR	DINNER SPONSOR (LIMIT 1 SPONSOR)	DIAMOND SPONSOR	COCKTAIL RECEPTION (LIMIT 1 SPONSOR)	ENTERTAINMENT SPONSOR (LIMIT 1 SPONSOR)	LIVE AUCTION (LIMIT 1 SPONSOR)	SILENT AUCTION (LIMIT 1 SPONSOR)	GOLD SPONSOR	BIDPAL (LIMIT 3 SPONSORS)	REGISTRATION & VALET (LIMIT 1 SPONSOR)	BANK & ITEM PICKUP (LIMIT 1 SPONSOR)	EMERALD SPONSOR	BENEFACTOR
Reserved seats for:	10 guests	10 guests	10 guests	10 guests	10 guests	10 guests	10 guests	10 guests	10 guests	10 guests	10 guests	10 guests	4 guests
Hotel accommodations	Room for one couple	Room for one couple	Room for one couple	Room for one couple	Room for one couple	Room for one couple	Room for one couple						
Valet passes	5	5	5	5	5	5	5	5	5	5	5		
Display of corporate identity throughout the event	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Name	Name
Corporate ad displayed electronically at the event	●	●	●	●	●	●	●	●	●	●	●		
Social media recognition	●	●	●	●	●	●	●	●	●	●	●	●	●
Inclusion in post-event ad	●	●	●	●	●	●	●	●	●	●	●	●	●
Additional benefits specific to sponsorship include:	Private JDRF research update with national expert  Complimentary delivery of auction items for your table guests (in greater KC area)	Opportunity to attend menu tasting and select menu  Corporate identity on menu		Corporate identity on cocktail napkins and stir sticks  Develop and name the evening's specialty drink	Introduce entertainment  Corporate identity at Dream Gala Nightcap	Introduce or kick off Live Auction  Provide buyer gifts as patrons win Live Auction items	Corporate identity on auction signage  Corporate identity on item description cards for each auction package		Corporate identity on BidPal, an electronic bidding device for Silent Auction	Corporate identity at Registration & Valet  Provide takeaways for guests in all valet cars	Corporate identity at Bank & Item Pickup  Provide takeaways for guests		
PACKAGE COST	\$25,000	\$25,000	\$15,000	\$15,000	\$15,000	\$15,000	\$15,000	\$10,000	\$10,000	\$10,000	\$10,000	\$5,000	\$3,500
TAX DEDUCTIBILITY	\$23,470	\$23,700	\$13,700	\$13,470	\$13,700	\$13,700	\$13,700	\$8,700	\$8,620	\$8,700	\$8,700	\$3,700	\$2,980

## EVEN IF YOU CAN'T JOIN US

If you are not available to join us at the JDRF Dream Gala on May 12, 2018, your support can still be recognized at the event. A Fund A Cure donation is 100% tax-deductible and you can still receive corporate recognition in print and during the Dream Gala. Simply confirm your donation by March 28, 2018.