

W E L C O M E

TO THE *Fabulous*
JDRF PROMISE BALL

DETROIT * 5.3.24

JDRF IMPROVING
LIVES.
CURING
TYPE 1
DIABETES.

Friday, May 3, 2024

MGM Grand Detroit

Chairs

Phil and Shayna Klein

Honorees Chairs

John and Barbara Hubbard

Evening Schedule

6:30pm Cocktails & Silent Auction

8:00pm Seated Dinner, Live Auction, Fund A Cure & Entertainment

For more information, please contact Jessie Jimenez-Schlicht at 248-936-1281 or jjimenez@jdrf.org

2024 Sponsor Opportunities

PRESENTING SPONSOR: \$50,000 (SOLD OUT)

*FMV: \$3,900

- Recognition as Presenting Sponsor on marketing materials
- Opportunity to deliver "Program Welcome" on stage at event
- Opportunity to play 60-second commercial in the ballroom
- Premier Seating for two tables of ten
- Full-page color ad in program book
- Company logo on step and repeat banner alongside JDRF's logo
- Invitation for four to a research update event
- Prominent corporate identity throughout the event
- Recognition in pre-event guest materials including press releases
- 6 Custom social media posts on Chapter accounts (Facebook, Instagram, LinkedIn, and Twitter)
- Customized post-event ROI report
- 3 Benefits from any customized level from the bottom of page 3

PLATINUM SPONSOR: \$25,000

*FMV: \$1,950

- Sponsor logo recognition on marketing materials
- Premier Seating for one table of ten
- Full-page color ad in program book
- Invitation for four to a research update event
- Prominent corporate identity throughout the event
- Recognition in pre-event guest materials including press releases
- 4 Custom social media posts on Chapter accounts (Facebook, Instagram, LinkedIn, and Twitter)
- Customized post-event ROI report
- 2 customized benefits from the bottom of page 3

GOLD SPONSOR: \$15,000

*FMV: \$1,950

- Sponsor logo recognition on marketing materials
- Seating for one table of ten
- Full-page black and white ad in program book
- Invitation for two to a research update event
- Prominent corporate identity throughout the event
- 2 custom social media posts on Chapter accounts (Facebook, Instagram, LinkedIn, and Twitter)
- Customized post-event ROI report
- 2 customized benefits from the bottom of page 3

*FMV: Fair Market Value



2024 Sponsor Opportunities

SILVER SPONSOR: \$10,000

*FMV: \$1,950

- Sponsor name recognition on marketing materials
- Seating for one table of ten
- Half page color ad in program book
- Invitation for two to a research update event
- Prominent corporate identity throughout the event
- 1 custom social media post on Chapter accounts (Facebook, Instagram, LinkedIn, and Twitter)
- Customized post-event ROI report
- 1 customized benefits from the bottom of page 3

BRONZE SPONSOR: \$5,000

*FMV: \$1,950

- Sponsor name recognition on marketing materials
- Seating for one table of ten
- Half page black and white ad in program book
- 1 customized benefits from the bottom of page 3
- 1 Custom social media post on Chapter accounts (Facebook, Instagram, LinkedIn, and Twitter)

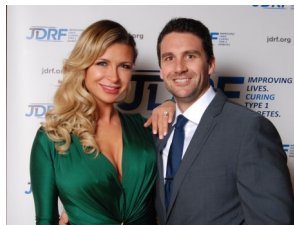
*FMV= Fair Market Value

Customize your Sponsorship

CUSTOMIZED BENEFIT SELECTIONS

Choose from the menu of items below based on your package. Available on a first come first served basis.

- Increase program ad to full page
- Make program ad full color
- On-screen rotating ad in ballroom
- Opportunity to include a promotional/branded item in guest gift bags
- Opportunity to provide gift for live auction winners
- Logo on electronic bidding platform (limited availability)



Additional Support Opportunities

Underwriting Opportunities: Leverage your marketing dollars by sponsoring a specifically-branded Gala opportunity. Your support helps offset Gala expenses and provides you/your company with specific and targeted branding opportunities. Additional opportunities can also be customized to fit your companies needs.

COCKTAIL HOUR: \$8,000 - EXCLUSIVE

*FMV: \$1,950

- Seating for one table of ten
- Sponsor to assist in developing the name of the evening's specialty drink
- Signage on all bars and recognition on stage screens
- Full page color ad in program book
- Listing on event website
- 1 Custom social media post on Chapter accounts featuring signature drink + sponsor

VALET: \$6,000

*FMV: \$780

- Logo recognition with valet parking signage
- Opportunity to leave pre-approved leave-behind gift within guests' vehicles with branded thank you card
- Admission for four guests
- Half page ad in program book
- Listing on event website
- 1 Custom social media post on Chapter accounts (Facebook, Instagram, LinkedIn, and Twitter)

AUCTION PARTNER: \$5,000

*FMV: \$780

The event utilizes an online auction bidding service. Guests will use their own smart phone to bid on silent auction items prior to the event and throughout the evening.

- Admission for four guests
- Logo prominently placed on auction mobile site
- Logo placement throughout silent auction display area at event
- Half page ad in program book
- Listing on event website
- 1 Custom social media post on Chapter accounts (Facebook, Instagram, LinkedIn, and Twitter)

ENTERTAINMENT: \$5,000

*FMV: \$780

- Admission for four guests
- Logo placement on screens during entertainment
- Half page ad in program book
- Listing on event website
- 1 Custom social media post on Chapter accounts (Facebook, Instagram, LinkedIn, and Twitter)



Sponsor Commitment Form

SPONSORSHIPS:

- | | |
|---|----------|
| <input type="checkbox"/> Presenting Sponsor | \$50,000 |
| <input type="checkbox"/> Platinum Sponsor | \$25,000 |
| <input type="checkbox"/> Gold Sponsor | \$15,000 |
| <input type="checkbox"/> Silver Sponsor | \$10,000 |
| <input type="checkbox"/> Bronze Sponsor | \$5,000 |

UNDERWRITING:

- | | |
|---|---------|
| <input type="checkbox"/> Cocktail Hour Sponsor | \$8,000 |
| <input type="checkbox"/> Valet Sponsor | \$6,000 |
| <input type="checkbox"/> Silent Auction Sponsor | \$5,000 |
| <input type="checkbox"/> Entertainment Sponsor | \$5,000 |

Tickets:

FMV \$195

- | | |
|--|-------|
| <input type="checkbox"/> Individual Ticket | \$300 |
|--|-------|

PROGRAM ADVERTISEMENTS:

- | | |
|--|---------|
| <input type="checkbox"/> Full Page Color | \$1,200 |
| <input type="checkbox"/> Full Page B/W | \$1,000 |
| <input type="checkbox"/> Half Page Color | \$700 |
| <input type="checkbox"/> Half Page B/W | \$500 |

FUND A CURE SUPPORT:

Support finding a cure for diabetes where 100% of your donation goes directly to diabetes research.

- | | | | |
|-----------------------------------|-----------------------------------|-----------------------------------|--------------------------------------|
| <input type="checkbox"/> \$50,000 | <input type="checkbox"/> \$25,000 | <input type="checkbox"/> \$15,500 | <input type="checkbox"/> \$10,000 |
| <input type="checkbox"/> \$5,000 | <input type="checkbox"/> \$2,500 | <input type="checkbox"/> \$1,000 | <input type="checkbox"/> Other _____ |

Tables:

FMV \$1,950

- | | |
|--|---------|
| <input type="checkbox"/> Individual Ticket | \$3,000 |
|--|---------|

- Please contact me to discuss an in-kind or underwriting contribution tailored to my specific giving level.

Company/Foundation/Family Name (as it should appear in print materials):

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Payment Method

- Check Enclosed (make payable to JDRF)
- Please send me an invoice to the address above
- Please charge my credit card for \$ _____

MasterCard Visa AMEX Discover

Credit Card Number _____

Signature _____ Exp. Date _____^{MM/YY} CID/CVV2 _____

Please complete and return this form to the JDRF via email to jjimenez@jdrf.org. You can also mail the completed form to us.

Please note that fulfillment of some sponsorship benefits is contingent on meeting print deadlines.

