

# 2022 JDRF REAL ESTATE GAMES

## SPONSORSHIP OPPORTUNITIES

SPONSOR BENEFITS	LEGACY CIRCLE \$25,000	ALL STAR \$15,000	OLYMPIC CHAMPION \$10,000	ELITE COMPETITOR \$8,500	RING OF HONOR \$6,500	GOLD MEDAL \$3,000
Company recognition on Games website	Logo	Logo	Logo	Text	Text	Text
Full color ad in annual Games digital yearbook	Full Page	Full Page	Full Page	Half Page	Half Page	Quarter Page
Invitation to Team Captain Kick-Off Party	6 People	6 People	4 People	4 People	2 People	2 People
Company name on signage promoting individual event	●	●	●	●	●	
Early registration for the Games	●	●	●	●	●	
Admission for Games day spectators	10	8	6	4		
Logo on Games event banner	●	●	●	●		
Company feature in media outlet	●	●				
Reserved seating in Bender Arena	●	●				
Company-customized Snapchat filter for day of the Games	●	●				
JDRF Staff to Register for your company	●	●				
Company recognition on front cover of yearbook	●	●				
Opportunity for company executive to sit on Committee	●					

Please Note: Sponsorships do not include team participation fees, which will cost \$40 per person, per event.

Please contact Stephanie Stuckey at [ssuckey@jdrf.org](mailto:ssuckey@jdrf.org) or [games@jdrf.org](mailto:games@jdrf.org) for sponsorship opportunities and/or questions.

On June 9th, the region's top brokers, property managers, developers, and industry leaders will compete in a series of sporting events to raise money to support type 1 diabetes (T1D) research.



## LEADERSHIP

### HONORARY CHAIR

**Susan Thomas**, *CBRE*

### FOUNDER

**Adam Singer**, *Savills*

### EVENT CHAIRS

**Joe Coleman**, *CBRE*

**Charlie Smiroldo**, *Stream Realty*

**Samantha Suehiro**, *Chicago Title Ins. Co.*

## MISSION

The JDRF Real Estate Games is an annual fundraiser sponsored by the commercial real estate industry to benefit JDRF Mid-Atlantic Chapter. Members of the industry join together to prove what we strongly agree - that there is a cure for T1D.

## GET INVOLVED

### SPONSOR:

Maximize your exposure in front of the region's commercial real estate community. Choose from a range of sponsorship levels with benefits aimed to increase your visibility and enhance your Games Day experience.

### FUNDRAISE:

Set-up your JDRF Your Way page today and compete to be crowned Fundraising Champion! Teams that reach certain fundraising goals will receive points towards their overall score. ANY companies and individuals can fundraise in support of the Real Estate Games, even if not planning to compete.

### COMPETE:

Businesses in the industry are invited to each form a company team to compete in the Games. With over 50 events to enter, ranging from intense athletic tournaments to field events and strategy games, there is something for everyone.

### VOLUNTEER:

Volunteers are essential to the Games! Help is needed for a variety of volunteer roles throughout the day. Companies are also encouraged to send groups of employees or interns to volunteer for the day.

Please contact Stephanie Stuckey at [ssuckey@jdrf.org](mailto:ssuckey@jdrf.org) or [games@jdrf.org](mailto:games@jdrf.org) to get involved and/or questions.

# SPONSORSHIP AGREEMENT

- Legacy Circle Sponsor.....\$25,000  
Estimated Tax Deductible Amount - \$24,000
- All Star Sponsor.....\$15,000  
Estimated Tax Deductible Amount - \$14,240
- Olympic Sponsor.....\$10,000  
Estimated Tax Deductible Amount - \$9,480

- Elite Competitor Sponsor.....\$8,500  
Estimated Tax Deductible Amount - \$8,020
- Ring of Honor Sponsor.....\$6,500  
Estimated Tax Deductible Amount - \$6,300
- Gold Medal Sponsor.....\$3,000  
Estimated Tax Deductible Amount - \$2,800

Donor Name/Company:

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(As you'd like it listed in event materials)

Contact Name:

Billing Address:

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## METHOD OF PAYMENT (Payment due in full 30 days prior to the event)

- Please mail invoice to billing address listed above
- Make checks payable to JDRF
- Please charge my:     Visa     Mastercard     American Express     Discover

Credit card number: \_\_\_\_\_ Exp. Date \_\_\_\_\_ / \_\_\_\_\_ CVV Code \_\_\_\_\_

Signature: \_\_\_\_\_

### PLEASE RETURN TO:

JDRF Mid-Atlantic Chapter  
1400 K Street NW, Suite 1200  
Washington, DC 20005

Tel: (202) 465-4135 | Email: SStuckey@jdrf.org | [www.realestategames.org](http://www.realestategames.org)

*JDRF is a tax-exempt organization under section 501(c)(3) of the Internal Revenue Code. The Federal ID number is 23-1907729. The tax-deductible portion of your purchase will be sent to you in an acknowledgement letter no more than 2 weeks from the date we receive your payment.*