

A KENTUCKY DERBY FUNDRAISER TO CURE
TYPE 1 DIABETES

DERBY FOR A

CURE

MAY 5, 2018

HOSTED BY JDRF YLC MINNESOTA



3001 Metro Drive Suite 100
Bloomington, MN 55425



jdrf.org
facebook.com/jdrfylc_mn

WHAT DOES JDRF DO?

JDRF is the leading global nonprofit organization funding type 1 diabetes (T1D) research.

We strive to make life more manageable and decrease complications for the 1.25 million people in the U.S. living with T1D.

JDRF's mission is to keep moving forward with life-changing breakthroughs to cure, prevent, and treat T1D.



There are 96 JDRF locations in the U.S. and 6 international affiliates including:

AUSTRALIA DENMARK THE NETHERLANDS CANADA ISRAEL U.K.



WHAT IS TYPE 1 DIABETES?

T1D is an autoimmune disease that causes the body's immune system to destroy important beta cells. These cells play a vital role in converting the food we eat into energy, which is essential for the body.



People affected by T1D must use injections or pump therapy to administer insulin. T1D affects both children and adults, and is not caused by diet or lifestyle.

T1D involves around-the-clock management. This includes multiple daily blood sugar checks, sleepless nights due to high and low blood sugars, and carefully calculating every meal and activity.

SOME COMPLICATIONS OF T1D INCLUDE:



Vision Problems



**Stroke & Heart
Disease**



Loss of Limbs

ABOUT THE MINNESOTA CHAPTER YLC

The JDRF Young Leadership Committee (YLC) Minnesota is a group of dedicated young professionals with a passion for raising awareness and supporting JDRF in finding a cure for T1D.



All of our members are tied to T1D in some way, whether they have it themselves or know someone with this disease. We volunteer our time and use an array of talents to advocate for the T1D community and host various fundraising, networking, and social events throughout the year to support JDRF's mission.

JDRF YLC MINNESOTA'S FUNDRAISING GOAL

\$25,250

DERBY FOR A CURE

Derby for a Cure is our annual Kentucky Derby themed fundraiser held on the first Saturday in May. This year will mark our 7th annual Derby for a Cure event which will be held at The Loop at West End on May 5, 2018.

This fundraiser attracts over 200 young professionals between the ages of 21-40 and is our largest fundraising event of the year. We utilize social media, print, and email marketing to reach out to our current and previous attendees, as well as general supporters.

Along with watching the Kentucky Derby, we offer multiple games and prizes at the event, which are all kindly donated by our supporters. Without the help from sponsors, this event wouldn't be a success.



SPONSORS ARE MAKING A HUGE IMPACT ON THE T1D COMMUNITY

By sponsoring Derby for a Cure, your business will be offered benefit levels as outlined on the Sponsorship Opportunities page. Your support means so much to all the people in our community and throughout the U.S. that manage T1D every day. You are helping in the fight to end this life-long disease and allowing important research to continue, so one day they can finally say,

"I used to have type 1 diabetes"

DERBY FOR A CURE SPONSORSHIP OPPORTUNITIES

“SHOW” SPONSOR

\$250

- 2 event tickets
- Emcee recognition as a Sponsor
- Company Logo and link shared on event page post

“PLACE” SPONSOR

\$500

In addition to previously listed

- Social media recognition for being a sponsor on our page
- Your company logo included in our newsletter as a sponsor
- Opportunity to display one company banner at event
- Opportunity to enclose a product sampling, coupon, or brochure for attendees at event

“WIN” SPONSOR

\$1,000

In addition to previously listed

- Two additional tickets (total of 4 tickets)
- Social media recognition (total of 2 posts)
- \$20 in Derby Dollars included with each ticket to use at the event (total of \$80 in Derby Dollars for game play)
- Company logo included in backdrop of photo area at event

“TRIPLE CROWN” SPONSOR

\$2,500

In addition to previously listed

- **Opportunity to be a highlighted sponsor of a game at the event with company logo displayed on game signage**
- **Social media recognition with company logo and any other materials provided (total of 3 posts)**
- **Opportunity to display company logo on reserved tables**
- **An additional company logo banner at event**
- **A VIP table reserved for 4 guests**

WHY IS FUNDING RESEARCH IMPORTANT?

FOR MORE INFORMATION ON JDRF AND WHAT WE DO VISIT JDRF.ORG

110 people are
diagnosed with
T1D every day



That's about 4.5 an hour

1.25 M



THE NUMBER OF
AMERICANS
DIAGNOSED
WITH T1D

CURE. PREVENT. TREAT.

\$2 BILLION

JDRF has contributed more than \$2 billion dollars to T1D research since it's inception

- Artificial Pancreas
- Beta Cell Replacement
- Complications
- Glucose Control
- Prevention
- Restoration

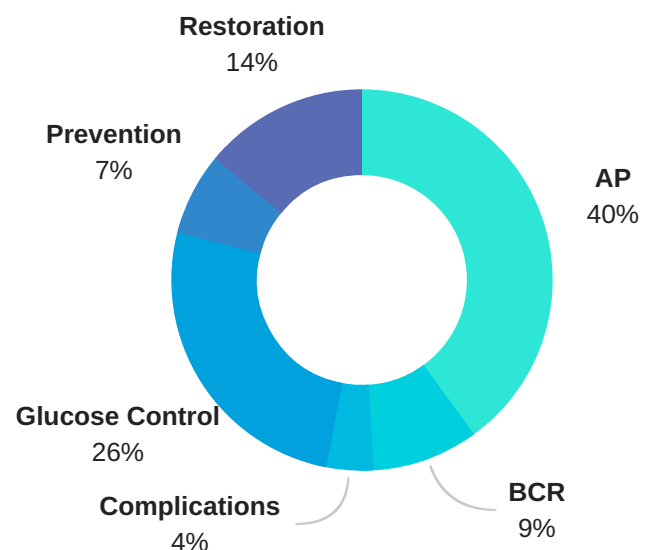
fifty
HUMAN
CLINICAL
TRIALS

JDRF is currently funding 50 human clinical trials of potential T1D therapies to help the community live longer and more manageable lives until we find a cure!

THE JDRF YLC MN NEED YOUR SUPPORT

If JDRF doesn't continue to support crucial research, by 2050 there will be 5 MILLION people diagnosed with T1D.

JDRF-Funded Clinical Trials by Program Area



*AP - Artificial Pancreas

*BCR - Beta Cell Replacement



**I WANT TO
SUPPORT**



**DERBY FOR
A CURE**

SPONSORSHIP LEVELS

☐ Triple Crown Sponsor \$2,500

☐ WIN Sponsor \$1,000

☐ PLACE Sponsor \$500

☐ SHOW Sponsor \$250

☐ Other (Please Indicate Amount): _____

DONOR INFORMATION

Name _____

Company _____

Street Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail _____

PAYMENT INFORMATION

☐ Check Enclosed (Please make checks payable to JDRF)

☐ Process Payment by Credit Card

Credit Card Number _____

Expiration Date (MM/YY) _____ / _____ Card Type: Visa MasterCard Amex Discover

Signature _____ Date _____

Please send completed sponsorship form to:

JDRF Minnesota Chapter

ATTN: Rebecca Stewart

3001 Metro Drive, Suite 100

Bloomington, MN 55425

Fax: 952.851.0776 | Email: rstewart@jdrf.org



Under IRS Guidelines, \$25 of the ticket price per person included with sponsorships is in exchange for the benefits received. The balance of the payment is a tax-deductible contribution as allowed by law.