

*A Kentucky Derby Themed Fundraiser for Type 1 Diabetes*

# DERBY *for a* CURE

Saturday, May 4, 2019  
Shindig Event Center  
2 - 6 PM



3001 Metro Drive Suite 100  
Bloomington, MN 55425



[jdrf.org](http://jdrf.org)  
[facebook.com/jdrfylc\\_mn](https://facebook.com/jdrfylc_mn)

## DERBY FOR A CURE

Derby for a Cure is our annual Kentucky Derby themed fundraiser held on the first Saturday in May. This year will mark our 8th annual Derby for a Cure event which will be held at Shindig on May 4, 2019.

This fundraiser attracts over 200 young professionals aged 21+ and it is our largest fundraising event of the year. We utilize social media, print, and email marketing to reach out to our current and previous attendees, as well as general supporters.



Along with watching the Kentucky Derby, we offer multiple games and prizes at the event, which are all kindly donated by our supporters. Without the help from sponsors, this event wouldn't be a success.

### ***SPONSORS ARE MAKING A HUGE IMPACT ON THE T1D COMMUNITY***

By sponsoring Derby for a Cure, your business will be offered benefit levels as outlined on the Sponsorship Opportunities page. Your support means so much to all the people in our community and throughout the U.S. that manage T1D every day. You are helping in the fight to end this life-long disease and allowing important research to continue, so one day they can finally say,

***"I used to have type 1 diabetes"***

## DERBY FOR A CURE SPONSORSHIP OPPORTUNITIES

### “SHOW” SPONSOR

\$250

- 2 event tickets
- Emcee recognition as a Sponsor
- Company Logo and link shared on social media

### “PLACE” SPONSOR

\$500

*In addition to previously listed*

- Social media recognition for being a sponsor on our page
- Your company logo included in our newsletter as a sponsor
- Opportunity to display one company banner at event
- Opportunity to enclose a product sampling, coupon, or brochure for attendees at event

### “WIN” SPONSOR

\$1,000

*In addition to previously listed*

- Two additional tickets (total of 4 tickets)
- Social media recognition (total of 2 posts)
- \$20 in Derby Dollars included with each ticket to use at the event (total of \$80 in Derby Dollars for game play)
- Opportunity to display a Company backdrop in the photo area at event

### “TRIPLE CROWN” SPONSOR

\$2,500

*In addition to previously listed*

- **Opportunity to be a highlighted sponsor of a game at the event with company logo displayed on game signage**
- **Social media recognition with company logo and any other materials provided (total of 3 posts)**
- **Opportunity to display company logo on reserved tables**
- **An additional company logo banner at event**
- **A VIP table reserved for 4 guests**



**JDRF** IMPROVING  
LIVES.  
CURING  
TYPE 1  
DIABETES.



# I WANT TO SUPPORT DERBY FOR A CURE!

## SPONSORSHIP LEVELS

- ☐ Triple Crown Sponsor \$2,500      ☐ SHOW Sponsor \$250
- ☐ WIN Sponsor \$1,000      ☐ Other (Please Indicate Amount): \_\_\_\_\_
- ☐ PLACE Sponsor \$500

## DONOR INFORMATION

Name \_\_\_\_\_

Company \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

## PAYMENT INFORMATION

- ☐ Check Enclosed (Please make checks payable to JDRF)
- ☐ Process Payment by Credit Card

Credit Card Number \_\_\_\_\_

Expiration Date (MM/YY) \_\_\_\_\_ / \_\_\_\_\_      Card Type: Visa      MasterCard      Amex      Discover

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please send completed sponsorship form to:

JDRF Minnesota Chapter  
ATTN: Rebecca Stewart  
3001 Metro Drive, Suite 100  
Bloomington, MN 55425

Fax: 952.851.0776      email: [rstewart@jdrf.org](mailto:rstewart@jdrf.org)

*Under IRS guidelines, \$25 of the ticket price per person included with sponsorships is in exchange for the benefits received.*

*The balance of the payment is a tax deductible contribution as allowed by law.*