

# JDRF One Walk Central Massachusetts

**SUNDAY, OCTOBER 4, 2015**

**BOLTON FAIRGROUNDS**

The JDRF Walk to Cure Diabetes has become JDRF One Walk. We've changed the name of our flagship fundraising event to communicate our focus on a single goal: creating a world without type 1 diabetes (T1D). The new name and bold look at this year's JDRF One Walk reflect the powerful impact you are making on our efforts to turn Type One into Type None. Your dedication inspires us and we know that, with your support, we will reach our goal of raising more than \$134,642 at this year's Walk! We look forward to Walk Day where we can celebrate your commitment and the strength of the T1D community.

## BEFORE THE WALK

1. We **HIGHLY** encourage all Walkers to pre-register online at [walk.jdrf.org/centralma2015](http://walk.jdrf.org/centralma2015). Not only does this make Check-In go more smoothly, it allows you to get to the fun and not wait in line.
2. You can mail in gifts to the JDRF office before the Walk or drop by the office at 60 Walnut Street, Wellesley Hills, MA 02481 (we'd love to see you and thank you in person!). ***Be sure to read the enclosed Walk Donation Tips Sheet.*** Turning in funds earlier is another great way to ensure a speedy check-in process on Walk Day!
3. **Walk Day Bag Policy:** The police will be strongly enforcing a policy where no bags can be left at the Bolton Fairgrounds while you are on the Walk route. Please be prepared by only bringing bags you can walk with (small backpacks, cross-body purses, fanny packs, etc.).

## WALK DAY SCHEDULE

<b>9:30 a.m.</b>	<i>Check-In Opens</i>
<b>10 a.m.</b>	<i>Welcome Remarks</i>
<b>10:30 a.m.</b>	<i>Walk Starts and DJT1 Entertainment Performs</i>
<b>11:30 a.m.</b>	<i>Light Refreshments Served</i>

## WHEN YOU ARRIVE

**All teams and individual walkers are to proceed to the Check-In Area upon arrival. Please see the enclosed map to get acquainted with the site. If you have a t-shirt to enter in the Most Creative Team T-Shirt Contest, please turn it in at Check-In.**

- ★ **NEW THIS YEAR—V1P Check-In:** If you have personally raised more than \$1,000, you are a V1P and there will be a designated Check-In line just for you! This is our way of making Walk Day a little bit easier for our top fundraisers. You will also pick up your V1P lanyard here for exclusive access to our V1P Tent.
- ★ **General Check-In:** If you have pre-registered online and have gifts to turn in, donations should be counted and sealed in a completed Walker Collection Envelope. An accurate total of money contained in the envelope must be clearly written on the outside of the envelope. Every walker turning in funds should turn in their own separate envelope. It is extremely important that Walker Collection Envelopes are filled out completely and accurately. Collection Envelopes will be available at the Registration Tables near the Check-In Tent. **Please be sure to read the enclosed Walker Collection Envelope Instruction Sheet for more details on how to fill out your envelope.**
- ★ **Express Check-In:** We will have a designated table near Check-In for those walkers and team captains who have pre-registered, raised all of their funds online, and don't have donations to turn in on Walk Day.

- ★ **Unregistered Walkers:** We would like to collect basic information for everyone attending JDRF One Walk. If you or members of your team have not registered, please proceed to one of our Registration Tables to complete a Walker Collection Envelope. If you are turning in donations, please clearly write on the outside of the envelope the total amount enclosed and proceed to Check-In. If you have no money to turn in, please hand your completed envelope to a volunteer greeter.
- ★ **Get a T-Shirt Ticket at Check-In:** Did you personally raise \$100 or more for JDRF? Thank you for your support! Be sure to get a white t-shirt ticket at Check-In and pick up your t-shirt at the T-Shirt Tent.
- ★ **NEW THIS YEAR—T-Shirts for our T1D Walkers:** JDRF is motivated by the millions of children and adults challenged by T1D every single day. We celebrate your strength and the sense of hope and empowerment that Walk Day brings. Let our volunteers know if you would like a special blue t-shirt identifying you as living with T1D and they will provide you with a blue ticket during Check-In. You can then pick up your T1D t-shirt at the T-Shirt Tent. *Please note: These t-shirts are complimentary and are available on a first-come, first-served basis.*

#### FOOD AND REFRESHMENTS

- ★ While we provide as many refreshments as possible, thanks to our in-kind partners, **please understand that we have a limited quantity of food and beverage available and we are not able to meet all dietary needs.** We ask that you please come prepared in order to enjoy the activities of the day.

#### WALK ROUTE

- ★ For your safety and convenience, this year's Walk route will lead you four times around the perimeter of the fairgrounds for a full 5K. We will be offering a shorter Family Friendly route option again this year. Please see the enclosed route map for details and remember to follow the JDRF signs as you make your way along the route. While unpaved, the grass and dirt grounds are level and accessible. Umbrella strollers are not recommended.

#### ENTERTAINMENT AND ACTIVITIES

- ★ **Vendor Tables will be open before and after the Walk.** This year we'll be joined by fantastic partners including BJ's and Tandem Diabetes Care.
- ★ **The Activities Tent is the place to be...** Stop by in the morning to get a temporary tattoo and your child's ID bracelet. Take a photo complete with fun props, and then post it on your favorite social media site using **#JDRFOneWalk #CentralMA**. You can also decorate an "N" and place it on the wall...Turning Type One into Type None.
- ★ **Visit our New Family, JDRF Information, and Advocacy Tent** to learn more about JDRF, our research efforts, and how you can become involved locally.
  - ★ **If this is your first Walk, be sure to pick up your New Family Bandana here and enter our drawing to win Boston Celtics tickets!** Special thanks to Ford Motor Company and Lilly Diabetes, JDRF One Walk National New Family Sponsors.
- ★ **For our V1Ps, you and a guest are invited to the V1P Tent which will feature specialty food items, fun signs, and other surprises!**
- ★ **Walk Day entertainment** will be provided by DJT1 Entertainment.

## Walker Collection Envelope Instructions

- ★ If you have Walk gifts to turn in, donations should be counted and sealed in a completed Walker Collection Envelope. An accurate total of money contained in the envelope must be clearly written on the outside of the envelope. Every Walker turning in funds should turn in their own separate envelope. It is extremely important that Collection Envelopes are filled out completely and accurately.
  - ★ Collection Envelopes will be available at the Registration Tables near the Check-In Tent.
- ★ Please be sure to complete the following information on your Walker Collection Envelope:
  - A. Complete Walker Contact Information and Team Name
  - B. Amount Enclosed
  - C. Waiver Signature

**JDRF ONE WALK™ COLLECTION ENVELOPE** ONE ENVELOPE PER FUNDRAISER  
MAKE ALL CHECKS PAYABLE TO JDRF

If you have entered cash and check donations into your online Participant Center, please complete the Walker Donation Information Form and enclose it with your donations. The form can be found online at [walk.jdrf.org](http://walk.jdrf.org) or in your Participant Center. We encourage you to send contributions to the Chapter office prior to JDRF One Walk day. **Thank you!**

☐ Corporate Team ☐ Family Team ☐ School Team ☐ Individual

Walk Team Name & Associated Company \_\_\_\_\_

Team Captain's Name \_\_\_\_\_

☐ Dr. ☐ Mr. ☐ Mrs. ☐ Ms. ☐ Miss

Walker Name \_\_\_\_\_

Email Address \_\_\_\_\_

Home Address \_\_\_\_\_

City/Town \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Home Phone \_\_\_\_\_

**PLEDGE TOTAL**

Cash: \$ \_\_\_\_\_

Check: \$ \_\_\_\_\_

**Total Amount Enclosed:** \$ \_\_\_\_\_

**WAIVER**

I hereby waive all claims against the JDRF and event sponsors and personnel for any injury I might suffer in this event. I authorize JDRF or anyone authorized as a representative of JDRF to use my name and/or any photographs of me at the event, to promote or advertise any JDRF One Walk event.

Signature of Participant or Parent/Guardian \_\_\_\_\_

- ★ **IMPORTANT: Information pertaining to cash/check Walk donations!**
  - ★ Cash and checks that have not been received by JDRF prior to Walk Day but have been entered into your Participant Center will temporarily disappear from your Participant Center and fundraising piggy bank on Monday, October 5 to avoid us counting them twice.
  - ★ Immediately following the Walk we'll begin entering all money turned in on Walk Day and expect to be finished within four weeks. Once complete, the donations you turned in on Walk Day will appear on your fundraising page as confirmed donations.

## Walk Donation Tips

- ★ Encourage your donors to visit your personal or team page to make a gift online.
- ★ Don't hold onto your Walk donations until Walk Day! Send checks or money orders—no cash, please—to JDRF at 60 Walnut Street, Wellesley Hills, MA 02481.
- ★ Download a Walker Collection Form from your Participant Center to track the gifts you are submitting.
- ★ Write the team name and walker name on each check and/or money order you turn in. This helps ensure all Walk donations are posted to the correct team and/or walker!
- ★ Convert your cash into a more secure check or money order before turning it in.
- ★ Be sure checks and money orders have the donor's name and address on them.
- ★ We are required by the IRS to send an acknowledgement letter for gifts of \$250 and above; we need the donor's address to do so. For checks under \$250, their cancelled check is their receipt.
- ★ If the donor address is absent, the acknowledgement letter will be sent in care of the walker or team captain so you may forward it on to the donor.

## Incentive Prizes and Awards

- ★ If you raise \$200 or more you will qualify for our fundraising rewards program featuring a variety of branded JDRF items at each giving level. All qualified participants will receive a gift catalog via email within 10 weeks post-Walk.
- ★ If you do not wish to receive a catalog, please log in to your Participant Center to opt out of the fundraising rewards program.
  - ★ Please note: Any funds submitted within four weeks after Walk Day are included in qualifying totals for individual fundraising awards. Of course, funds raised after this date will help us to increase the amount of money we are able to direct toward research that will bring us closer to a world without type 1 diabetes. Kindly note, team totals and general team donations are not applied to the incentive program.
- ★ Please stay tuned for more information on our Walk Awards Ceremony to be held in January where we can celebrate the success of the Walk and thank you for your tremendous efforts!

## Directions and Parking Information

### ***JDRF ONE WALK CENTRAL MASSACHUSETTS SUNDAY, OCTOBER 4, 2015***

#### **Directions**

Bolton Fairgrounds  
318 Seven Bridge Road (Route 117)  
Lancaster, MA 01523

- ★ From I-495 North or South: Take I-495 to Exit 27 (Bolton/Stow Route 117). Take Route 117 west four miles to the fairgrounds.
- ★ From Boston and Points East: Take the Massachusetts Turnpike or Route 9 to I-495. Take I-495 North to Exit 27 (Bolton/Stow Route 117). Take Route 117 west four miles to the fairgrounds.
- ★ From Route 2 and Northwest: Take Route 70 three miles south from Lunenburg to Route 117. Take a left onto Route 117 east and go one mile to the gate.
- ★ From Worcester and the West: Take Interstate 190 north from Worcester or south from Route 2 to Exit 7. Take Route 117 east four miles to the fairgrounds.

#### **Parking**

- ★ Please enter the fairgrounds through Gate 2—indicated as Main Entrance on the enclosed site map. Our volunteers will be there to direct you.

# Walk Day Policy

In order to promote a safe and fun event designed to raise funds for JDRF and comply with the state's requirements for our use of this public space, the New England Chapter has developed the following policy.

## Walk Day Team Placement

- ★ Walk Team Tables will be awarded to the Top 10 Fundraising Teams.
  - ★ The 10 teams who have raised the most funds as of Wednesday, September 30 at noon will be selected for this honor. Please note: Only gifts that are accounted for in your online Walk Participant Center will be included in your fundraising total. If you have outstanding checks or cash, make sure to enter them as Unconfirmed Gifts in your Participant Center before this date. And, be sure to bring those gifts with you on Walk Day or mail them to the office.
- ★ Team Tables are to be used as a meeting or gathering place for Walk teams.
- ★ Team Tables can be decorated and be used to serve food to team walkers.
- ★ Please see the enclosed site map for the location of Team Tables.
- ★ Team Captains are responsible for turning in all donations at Check-In before they start walking.
- ★ Team Tables will not be guarded while walkers are on the route. No items are to be left at the tables.

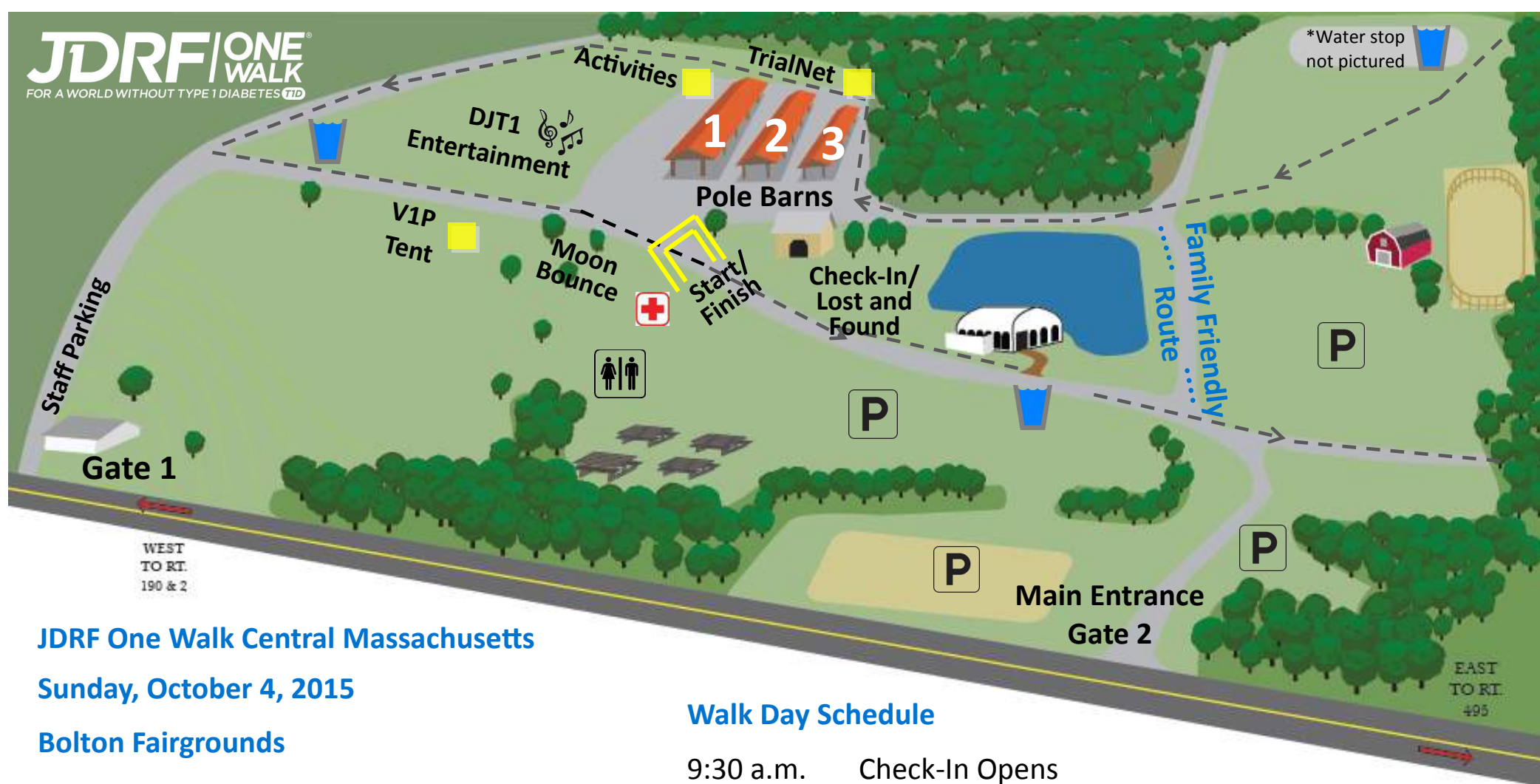
## General Policies

Without specific approval of the New England Chapter office, JDRF walkers and other attendees of the event cannot:

- ★ Solicit additional funds for Walk Teams through the sale of items, such as bracelets, etc.
- ★ Distribute information from a diabetes or other corporate vendor. No independent vendors or clubs can utilize Team Tables for soliciting purposes.
- ★ Collect names, emails or mailing information from any JDRF walkers outside of collecting funds for the Walk.
- ★ Drive on the fairgrounds during Walk Day.
- ★ Make use of tents/tables that have not been designated as your team's tent/table.

Team Captains are responsible for the actions of their teams. If you have any questions, please contact the JDRF office at 781-431-0700 or email Jillian Boston at [jboston@jdrf.org](mailto:jboston@jdrf.org).





## JDRF One Walk Central Massachusetts

Sunday, October 4, 2015

### Bolton Fairgrounds

- 1: Top Team Tables and Activities
- 2: Food and Vendors
- 3: T-Shirts, Volunteer Check-In, and JDRF Info



**Restrooms**



**First Aid/EMS**



**Walker Parking**



**Walk Route**



**Water Stop\***

### Walk Day Schedule

- 9:30 a.m. Check-In Opens
- 10:15 a.m. Welcome Remarks
- 10:30 a.m. Walk Starts
- 11:30 a.m. Light Refreshments Served

**When you arrive please proceed to the check-in area! While unpaved, the grass and dirt grounds are level and accessible. Umbrella strollers are not recommended.**



JDRF One Walk Central Massachusetts  
Sunday, October 4, 2015  
Bolton Fairgrounds

### Elite Partners



### National New Family Sponsors



### Local Vendors



### Special Thanks



### Media Partner



**Eat, drink and raise  
money for JDRF with UNO!**

Present your JDRF Dough Rai\$er Coupon at any UNO location in MA, NH, or RI on October 3-4 and up to 20% of your check will be donated back to JDRF to support the Walk!

EST. 1943  
**UNO**  
PIZZERIA & GRILL

**EAT, DRINK &  
RAISE MONEY!**

COME SUPPORT A DOUGH RAI\$ER TO BENEFIT

**JDRF  
New England Chapter**

DATE:  
October 3 and October 4

VALID AT:  
All Massachusetts,  
New Hampshire, and  
Rhode Island locations

**UNO® will  
donate up to  
20%  
of your check**

**DINE-IN  
or  
TAKEOUT!**

Please present this certificate at the time of payment to have up to 20% of your check's value, excluding tax and tip, donated to the organization above. Not to be used with other coupons or discounts. Tickets are not to be distributed in the restaurant or within the perimeter of the parking area. Valid only for the date listed above.

[unodoughraisers.com](http://unodoughraisers.com)

PRESENT THIS TO YOUR SERVER

Photo: Lee Corporation © 2014



# THANK YOU!

We're the Walk to change the future Type.  
The bring our friends and family Type.  
The Type that's seen a challenge or two but never back down from one.  
We're the lift each other up Type.  
The dig deeper every year Type.  
The Type that knows each step we take leads to progress,  
few thought possible.  
We're the always moving forward Type.  
The let's take this to the finish Type.  
The Type that will stop at nothing,  
absolutely nothing,  
until Type One becomes Type None.  
JDRF is the only global organization with a plan to progressively remove  
type 1 diabetes (T1D) from our lives.  
By walking alongside us your fundraising efforts will  
help create a world without T1D.

Each year, the JDRF Walk brings together more than 900,000 people to change the future of T1D. Many of these people have T1D themselves, and many more are friends, family, or coworkers of someone challenged by this disease. No matter what their connection is, they walk because they believe in a world where T1D no longer exists.

Because of your support, the JDRF Walk has raised more than \$1 billion for life-changing T1D research since 1992.

Together, we can walk to the finish...and turn Type One into Type None.