

JDRF One Walk Cape Cod

SUNDAY, JUNE 5, 2016

CAPE COD FAIRGROUNDS

The JDRF Walk to Cure Diabetes has become JDRF One Walk. We've changed the name of our flagship fundraising event to communicate our focus on a single goal: creating a world without type 1 diabetes (T1D). The new name and bold look at this year's JDRF One Walk reflect the powerful impact you are making on our efforts to turn Type One into Type None. Your dedication inspires us and we know that, with your support, we will reach our goal of raising more than \$86,000 at this year's Walk! We look forward to Walk Day where we can celebrate your commitment and the strength of the T1D community.

BEFORE THE WALK

1. We HIGHLY encourage all Walkers to pre-register online at walk.jdrf.org/capecod2016. Not only does this make Check-In go more smoothly, it allows you to get to the fun and not wait in line.
2. You can mail in gifts to the JDRF office before the Walk or drop by the office at 60 Walnut Street, Wellesley Hills, MA 02481 (we'd love to see you and thank you in person!). **Be sure to read the enclosed Walk Donation Tips Sheet.** Turning in funds earlier is another great way to ensure a speedy check-in process on Walk Day!
3. **Walk Day Bag Policy:** The police will be strongly enforcing a policy where no bags can be left at the Cape Cod Fairgrounds while you are on the Walk route. Please be prepared by only bringing bags you can walk with (small backpacks, cross-body purses, fanny packs, etc.).

WALK DAY SCHEDULE

9:30 a.m.	<i>Check-In Opens</i>
10:15 a.m.	<i>Welcome Remarks</i>
10:30 a.m.	<i>Walk Starts</i>
11:30 a.m.	<i>Light Refreshments Served</i>

WHEN YOU ARRIVE

Please see the enclosed map to get acquainted with the site.

- ★ If you have not registered yet, or have pre-registered online and have Walk gifts to turn in, please proceed to the Greeter Tables first to complete your Collection Envelope, which you will then turn in at Check-In.
- ★ **General Check-In:** If you have pre-registered online and have gifts to turn in, donations should be counted and sealed in a completed Walker Collection Envelope. An accurate total of money contained in the envelope must be clearly written on the outside of the envelope. Every walker turning in funds should turn in their own separate envelope. It is extremely important that Walker Collection Envelopes are filled out completely and accurately. Collection Envelopes will be available at the Registration Tables near the Check-In Tent. **Please be sure to read the enclosed Walker Collection Envelope Instruction Sheet for more details on how to fill out your envelope.**
- ★ **NEW THIS YEAR—V1P Fundraisers:** If you have personally raised more than \$1,000, you are a V1P! Be sure to pick up your V1P lanyard at Check-In for your all-access pass to our V1P area!

- ★ **Get a T-Shirt Ticket at Check-In:** Did you personally raise \$100 or more for JDRF? Thank you for your support! Be sure to get a white t-shirt ticket at Check-In and pick up your t-shirt at the T-Shirt Tent.
- ★ **NEW THIS YEAR—T-Shirts for our T1D Walkers:** JDRF is motivated by the millions of children and adults challenged by T1D every single day. We celebrate your strength and the sense of hope and empowerment that Walk Day brings. Let our volunteers know if you would like a special blue t-shirt identifying you as living with T1D and they will provide you with a blue ticket during Check-In. You can then pick up your T1D t-shirt at the T-Shirt Tent.

TEAM T-SHIRT DESIGN CONTEST

If you have a t-shirt to enter in the *Most Creative Team T-Shirt Contest*, please turn it in at the Greeter Tables when you arrive.

FOOD AND REFRESHMENTS

- ★ While we provide as many refreshments as possible, thanks to our in-kind partners, **please understand that we have a limited quantity of food and beverage available and we are not able to meet all dietary needs.** We ask that you please come prepared in order to enjoy the activities of the day.

WALK ROUTE

- ★ **IMPORTANT: For your safety and convenience, the Walk route will lead you eight times around the perimeter of the fairgrounds for a full 5K.** Please see the enclosed route map for details and remember to follow the JDRF signs as you make your way along the route. The route can accommodate strollers.

ENTERTAINMENT AND ACTIVITIES

- ★ **Vendor Tables will be open before and after the Walk.** This year we'll be joined by fantastic partners including Insulet, Switch Witch, and TrialNet.
- ★ **The Activities Tent is the place to be...** Stop by for face painting and temporary tattoos, and to decorate an "N" and place it on the wall...Turning Type One into Type None. Take a photo complete with fun props, and then post it on your favorite social media site using **#JDRFOneWalk #CapeCod**.
- ★ **Visit our New Family, JDRF Information, and Advocacy Tent** to learn more about JDRF, our research efforts, and how you can become involved locally.
 - ★ **If this is your first Walk, be sure to pick up your New Family Bandana here and enter our drawing to win round-trip ferry tickets to Martha's Vineyard on the Island Queen!** Special thanks to Ford Motor Company and Lilly Diabetes, JDRF One Walk National New Family Sponsors.
- ★ **For our V1Ps and Top 5 Fundraising Teams, you are invited to the V1P area which will feature fun signs and other surprises!**

DOG POLICY

- ★ **Your four-legged friends are more than welcome on Walk Day, but please be mindful of the Cape Cod Fairgrounds and clean up after your pooch!**

Walker Collection Envelope Instructions

- ★ If you have Walk gifts to turn in, donations should be counted and sealed in a completed Walker Collection Envelope. An accurate total of money contained in the envelope must be clearly written on the outside of the envelope. Every Walker turning in funds should turn in their own separate envelope. It is extremely important that Collection Envelopes are filled out completely and accurately.
 - ★ Collection Envelopes will be available at the Greeter Tables near the Check-In area.
- ★ Please be sure to complete the following information on your Walker Collection Envelope:
 - A. Complete Walker Contact Information and Team Name
 - B. Amount Enclosed
 - C. Waiver Signature

- ★ **IMPORTANT: Information pertaining to cash/check Walk donations!**
 - ★ Cash and checks that have not been received by JDRF prior to Walk Day but have been entered into your Participant Center will temporarily disappear from your Participant Center and fundraising piggy bank on Monday, June 6 to avoid us counting them twice.
 - ★ Immediately following the Walk we'll begin entering all money turned in on Walk Day and expect to be finished within four weeks. Once complete, the donations you turned in on Walk Day will appear on your fundraising page as confirmed donations.

Walk Donation Tips

- ★ Encourage your donors to visit your personal or team page to make a gift online.
- ★ Don't hold onto your Walk donations until Walk Day! Send checks or money orders—no cash, please—to JDRF at 60 Walnut Street, Wellesley Hills, MA 02481.
- ★ Download a Walker Collection Form from your Participant Center to track the gifts you are submitting.
- ★ Write the team name and walker name on each check and/or money order you turn in. This helps ensure all Walk donations are posted to the correct team and/or walker!
- ★ Convert your cash into a more secure check or money order before turning it in.
- ★ Be sure checks and money orders have the donor's name and address on them.
- ★ We are required by the IRS to send an acknowledgement letter for gifts of \$250 and above; we need the donor's address to do so. For checks under \$250, their cancelled check is their receipt.
- ★ If the donor address is absent, the acknowledgement letter will be sent in care of the walker or team captain so you may forward it on to the donor.

Incentive Prizes and Awards

- ★ If you raise \$200 or more you will qualify for our fundraising rewards program featuring a variety of branded JDRF items at each giving level. All qualified participants will receive a gift catalog via email within 10 weeks post-Walk.
- ★ If you do not wish to receive a catalog, please log in to your Participant Center to opt out of the fundraising rewards program.
 - ★ Please note: Any funds submitted within four weeks after Walk Day are included in qualifying totals for individual fundraising awards. Of course, funds raised after this date will help us to increase the amount of money we are able to direct toward research that will bring us closer to a world without type 1 diabetes. Kindly note, team totals and general team donations are not applied to the incentive program.

Directions and Parking Information

JDRF One Walk Cape Cod • Sunday, June 5, 2016

Cape Cod Fairgrounds • 1220 Nathan Ellis Highway, Route 151 • East Falmouth, MA 02536

Directions and Parking

From Rhode Island or Route 495

Follow Route 495 to the Bourne Bridge. Cross the Bourne Bridge onto the Cape and follow Route 28 South (approximately 8 miles). Take the Route 151 East exit and stay right off ramp. Travel approximately 4 miles to stop light. The Fairgrounds are about 3/4 mile from the stop light. Enter the Fairgrounds on the left via Ashumet Road and follow the signs for event parking.

From Boston

Take Route 3 to the Sagamore Bridge. Continue onto Route 6 East and take exit 1C toward Massachusetts 6A/Sagamore. Continue onto Mid-Cape Connector. Turn left onto Sandwich Road and continue for 3 miles. At the traffic circle, take the 4th exit onto Route 28 South/General MacArthur Blvd. Continue for 4 miles and at the traffic circle, take the 2nd exit to follow Route 28 South. Take the Route 151 East exit toward Mashpee/N Falmouth. Turn right onto Route 151 East. Enter the Fairgrounds on the left via Ashumet Road and follow the signs for event parking.

From Hyannis

Follow Route 28 North to the Mashpee Rotary. Take second right on the rotary toward Route 151 West and follow for 2 miles. Enter the Fairgrounds on the right via Ashumet Road and follow the signs for event parking.

From Down Cape

Follow Route 6, the Mid Cape Highway, to exit 5. Follow Route 149 South toward Osterville/Cotuit. Route 149 brings you to Route 28. Follow Route 28 North toward Mashpee. Take second right on the rotary toward Route 151 West and follow for 2 miles. Enter the Fairgrounds on the right via Ashumet Road and follow the signs for event parking.

Walk Day Policy

In order to promote a safe and fun event designed to raise funds for JDRF and comply with the state's requirements for our use of this public space, the New England Chapter has developed the following policy.

Walk Day Team Placement

- ★ Walk Team Tables will be awarded to the Top 5 Fundraising Teams.
 - ★ The 5 teams who have raised the most funds as of Wednesday, June 1 at noon will be selected for this honor. Please note: Only gifts that are accounted for in your online Walk Participant Center will be included in your fundraising total. If you have outstanding checks or cash, make sure to enter them as Unconfirmed Gifts in your Participant Center before this date. And, be sure to bring those gifts with you on Walk Day or mail them to the office.
- ★ Team Tables are to be used as a meeting or gathering place for Walk teams.
- ★ Team Tables can be decorated and be used to serve food to team walkers.
- ★ Please see the enclosed site map for the location of Team Tables.
- ★ Team Captains are responsible for turning in all donations at Check-In before they start walking.
- ★ Team Tables will not be guarded while walkers are on the route. No items are to be left at the tables.

General Policies

Without specific approval of the New England Chapter office, JDRF walkers and other attendees of the event cannot:

- ★ Solicit additional funds for Walk Teams through the sale of items, such as bracelets, etc.
- ★ Distribute information from a diabetes or other corporate vendor. No independent vendors or clubs can utilize Team Tables for soliciting purposes.
- ★ Collect names, emails or mailing information from any JDRF walkers outside of collecting funds for the Walk.
- ★ Drive on the fairgrounds during Walk Day.
- ★ Make use of tents/tables that have not been designated as your team's tent/table.

Team Captains are responsible for the actions of their teams. If you have any questions, please contact the JDRF office at 781-431-0700 or email Jillian Boston at jboston@jdrf.org.

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Sunday, June 5, 2016

Cape Cod Fairgrounds



Walk Day Schedule

- 9:30 a.m. Check-In Opens
- 10:15 a.m. Welcome Remarks
- 10:30 a.m. Walk Begins
- 11:30 a.m. Light Refreshments Served

-  Event Parking
-  Restrooms
-  Water Stop
-  First Aid/EMS
-  Walk Route

Upon arrival, please proceed to Check-In!



Elite Partners



Local Gold Sponsor

The Jones Family

Local Vendor



Special Thanks



JDRF works every day to change the reality of type 1 diabetes (T1D) for millions of people—and to prevent anyone else from ever knowing it—by funding research, advocating for government support of research and new therapies, ensuring new therapies come to market and connecting and engaging the T1D community.

We're creating a world without T1D, and you play the most important part. Thank you for your support!

To learn more about JDRF and other ways you can help turn Type One into Type None, visit jdrf.org or call 781-431-0700.

THANK YOU!

We're the Walk to change the future Type.
The bring our friends and family Type.
The Type that's seen a challenge or two but never back down from one.
We're the lift each other up Type.
The dig deeper every year Type.
The Type that knows each step we take leads to progress,
few thought possible.
We're the always moving forward Type.
The let's take this to the finish Type.
The Type that will stop at nothing,
absolutely nothing,
until Type One becomes Type None.
JDRF is the only global organization with a plan to progressively remove
type 1 diabetes (T1D) from our lives.
By walking alongside us your fundraising efforts will
help create a world without T1D.

Each year, the JDRF Walk brings together more than 900,000 people to change the future of T1D. Many of these people have T1D themselves, and many more are friends, family, or coworkers of someone challenged by this disease. No matter what their connection is, they walk because they believe in a world where T1D no longer exists.

Because of your support, the JDRF Walk has raised more than \$1 billion for life-changing T1D research since 1992.

Together, we can walk to the finish...and turn Type One into Type None.