

2019 JDRF One Walk Recognition Opportunities

BE A V1P FUNDRAISER

V1P | noun | (vee-one-pee): A JDRF One Walk participant who raises \$1,000 or more and is determined to turn Type One into Type None.

Become a part of this exceptional group of JDRF supporters who go above and beyond in their fundraising efforts. As our way of making Walk Day a little bit easier for our top fundraisers, there will be a designated V1P line at check-in! Your V1P lanyard and gift will be mailed to you before Walk day. This elite group will also receive the V1P Award as a token of our gratitude.

TOP 10 FUNDRAISING TEAMS

In addition to our individual fundraising stars, we also recognize our lead fundraising teams. Here is your chance to earn a Team Tent/Table to be used on Walk Day as a meeting place for your team, as well as a way to showcase your outstanding fundraising efforts! **The 10 teams who have raised the most funds by the Wednesday before Walk Day will be selected for this honor. Note: Only gifts that are accounted for in your online Walk Participant Center will be included in your fundraising total. If you have outstanding checks or cash, make sure to enter them as unconfirmed gifts in your Participant Center. Be sure to bring those gifts with you on Walk Day or mail them to the office.**

WALKERS WITH T1D

While Walk Day is a celebration of our fundraising accomplishments, we also want to acknowledge the reason why we all worked so hard...to improve the lives of children and adults living with type 1 diabetes (T1D) each and every day. **Make sure to stop by the JDRF Mission Tent on Walk Day to receive a special gift for every walker who has T1D to honor their determination to overcome this disease and to let them know that they are not alone.**

JDRF NEW FAMILY TENT

On Walk Day there will be a table in the Mission Tent where families can stop by and learn more about JDRF, meet other JDRF families, and find out how we work together to raise awareness and funds to cure, treat and prevent T1D. **If this is your first Walk, be sure to pick up your New Family drawstring backpack in the JDRF Mission Tent!**

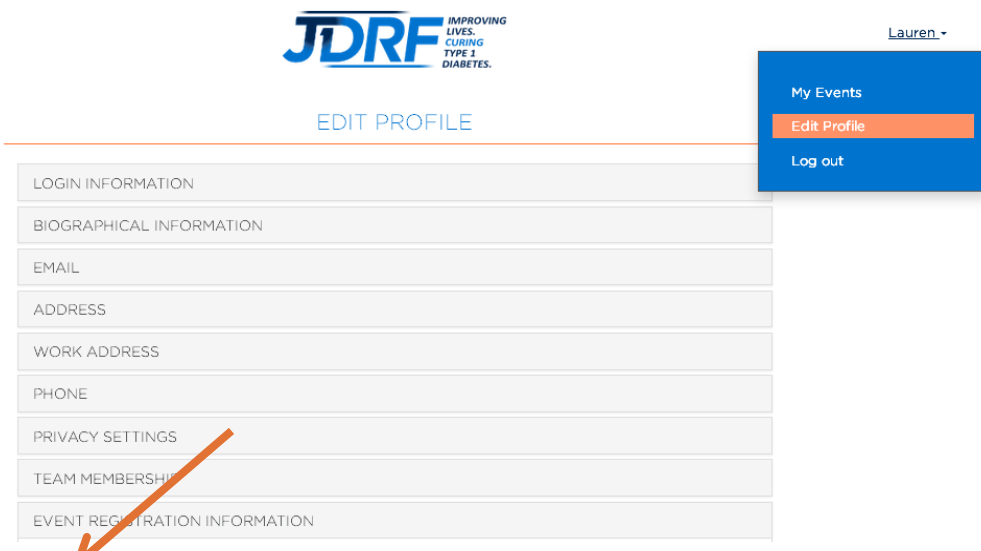


INCENTIVE PRIZES AND AWARDS FOR INDIVIDUALS

All registered walkers who raise \$100 or more, on or before Walk Day, will receive an official JDRF One Walk t-shirt.

In addition, if you raise \$250 or more you will qualify for our fundraising rewards program featuring a variety of branded JDRF items at each giving level. All qualified participants will receive a gift catalog via email within 10 weeks post-Walk.

If you would like to opt-out of the rewards program and give more money back to JDRF, please log in to your Participant Center and follow the instructions below to opt out of the fundraising rewards program.



The screenshot shows the JDRF Participant Center interface. At the top left is the JDRF logo with the tagline "IMPROVING LIVES. CURING TYPE 1 DIABETES." To the right of the logo is the user's name "Lauren" with a dropdown arrow. Below the logo is a blue button labeled "EDIT PROFILE". To the right of the "EDIT PROFILE" button is a blue sidebar menu with three items: "My Events", "Edit Profile" (highlighted in orange), and "Log out". Below the "EDIT PROFILE" button is a list of profile sections: LOGIN INFORMATION, BIOGRAPHICAL INFORMATION, EMAIL, ADDRESS, WORK ADDRESS, PHONE, PRIVACY SETTINGS, TEAM MEMBERSHIP, and EVENT REGISTRATION INFORMATION. An orange arrow points from the "PRIVACY SETTINGS" section to the "Fundraising Rewards Opt-out" checkbox below. The checkbox is checked, and the text next to it reads: "I do not wish to participate in JDRF's fundraising rewards program. Please use my full donation toward creating a world without T1D."

Fundraising Rewards Opt-out: I do not wish to participate in JDRF's fundraising rewards program. Please use my full donation toward creating a world without T1D.

Please note: Any funds submitted within four weeks after Walk Day are included in qualifying totals for individual fundraising awards. Of course, funds raised after this date will help us to increase the amount of money we are able to direct toward research that will bring us closer to a world without type 1 diabetes (T1D). Kindly note, team totals and general team donations are not applied to the incentive program.

Please keep an eye out for our complete pre-event communications with more details for Walk Day. We look forward to seeing you this fall!