

Asking Donors for Support

Fundraising Email / Letter Examples

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Ask for a Donation as an Adult with T1D

Email Subject: The mission behind my miles

Dear Friends and Family,

You may know that I have type 1 diabetes, a serious autoimmune disease that I need to manage vigilantly. Every day, I have to check my blood glucose, give myself insulin and carefully count the carbs in everything that I eat. T1D doesn't hold me back from doing what I love to do, but it's still something I can never ignore and would never wish on anyone else.

I'm participating in the JDRF Ride and fundraising for JDRF because JDRF is leading the way in scientific breakthroughs that will make it safer and easier to live with T1D, until there are cures.

I would love if you would consider supporting my JDRF Ride by making a donation through my personal fundraising page. I've set my fundraising goal high, but with your support, I'll make it to that finish line strong. [insert link here]

Thank you for your support.

With gratitude,
[signature]

Ask for a Donation - General

Email Subject: Help me reach my JDRF Ride Goal

Dear Friends and Family,

This year, I'm participating in the JDRF Ride to fund research to find cures for type 1 diabetes. I've started training for a bike ride that I know will challenge me physically and mentally, but I know it will be worth every mile I ride to raise important funds for T1D research.

Type 1 diabetes is a serious autoimmune disease that impacts millions of people and cannot be prevented or cured – yet. To manage their T1D, people regularly monitor their blood-sugar level, inject or infuse insulin through a pump, and carefully balance those doses with eating and daily activities to prevent uncomfortable, and even dangerous, side effects. Every single day.

JDRF is leading the fight against T1D by funding research, advocating for policies that accelerate access to new therapies, and providing a support network for millions of people around the world impacted by T1D. But they can't do it without our support.

I've set my fundraising goal high and would love for you to help me get there by Ride Day. No donation is too small and every dollar truly makes a difference. Making a donation is easy! Simply click on the link below to donate any amount you'd like. [insert link here]

With gratitude,
[signature]

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Ask for a Donation - Corporate Support Letter

If you are a business owner or leader within your organization, use this letter template to request support from your employees, vendors, or customers.

Dear [personalized name],

[Share your personal story (Example: Our family has been deeply involved with JDRF since 2015, when our son Ethan was diagnosed with type 1 diabetes (T1D) at the age of eighteen.)] JDRF is the world's leading non-profit organization dedicated to the fight against type 1 diabetes (T1D). So many of the advancements in treatment, and the promising research to cure and prevent T1D have been the direct result of JDRF's passion and laser focused commitment.

T1D is a serious autoimmune disease that is diagnosed in children and adults. Managing T1D is a 24-hour job that often causes stress and sleepless nights. Living with T1D means there are no days off, no breaks and currently there is no cure. To help support JDRF's mission to create a world without T1D, [include your organization's plan for support here].

We are in an unprecedented period of progress when promising science is advancing rapidly, and now is the time to help bring T1D to the finish line. Your tax-deductible gift will drive many of these therapies to the market as quickly as we can.

To donate, please follow this link to my profile page: [insert link here]

JDRF's mission is to create a world without type one diabetes. I sincerely hope you will join us as we strive for the ultimate goal – a cure.

Best always,
[signature]

Asking Donors for Support

Fundraising Letter Example



Dear Family and Friends,

On August 18, 2012, Hannah and I completed our first JDRF Ride to Cure in La Crosse, Wisconsin. Since then, we have ridden 9 more rides together and raised over \$200,000. We have had bake sales, a garage sale, restaurant fundraisers, ice cream fundraisers and last year we grew and sold sunflower bouquets to raise money for JDRF. We have sent emails, letters and even a Pop-Up card. We have ridden together in California (x4), Florida (x2), Colorado, Tennessee, and New Mexico. Hannah graduated college in 2016, started a job, and just last year, started medical school at the University of Cincinnati College of Medicine.



We have had an eventful and successful decade, but some of the most exciting things have been the advancements in diabetes tech that Hannah uses every day. She started on multiple daily injections, then switched to the mini-med pump and a few years later she added a Medtronic CGM. She has been using the T-slim pump since 2019 and a Dexcom CGM since 2016 and the best part is that the two communicate and make it significantly easier for Hannah to manage her blood sugar every day.

All of these advancements are largely due to JDRF and the incredible amount of funding they provide to researchers across the country.

2020 was a rough one for everyone! Non-profits took a huge hit and JDRF was no exception. Tons of in-person events were cancelled and replaced with virtual events causing a size-able dip in income. At the start of 2021 there were no in-person events in site and the JDRF ride program was transitioned to a virtual format with a focus on "How Do I JDRF Ride".

So #HowDoIJDRFRide in 2021? I continue to train with the hope that we will soon be able to ride as one, in-person. I have done some long and challenging rides this year; a Gran Fondo in May, one century in April and another in June. A second Gran Fondo is on the calendar for October, and I am planning a 100 mile ride in November in honor of Diabetes Awareness Month.

As far as fundraising, I held an ice cream fundraiser in June and am patiently waiting for a second crop of sunflowers to bloom for another bouquet fundraiser. But I also need your help. Every dollar donated to JDRF could be the dollar that finds the next big advancement or even the cure for Type 1 Diabetes. To make a donation you can send a check made payable to JDRF in the enclosed self addressed envelope, or go to www.ride.jdrf.org and search for Petra Vester and click the donate button or scan the QR code with your phone's camera.

I hope you will support my efforts with a donation. No donation is too small!

Thanks so much!

