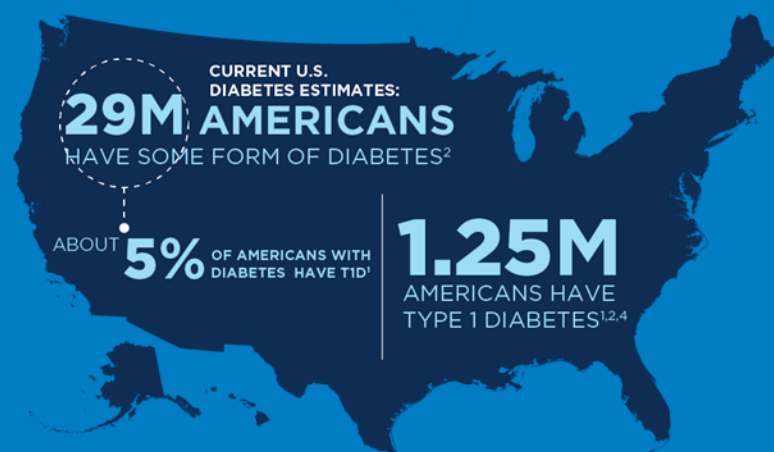




BE KNOWN AS THE COMPANY THAT IS HELPING TO CREATE A WORLD WITHOUT TYPE 1 DIABETES (T1D)

T1D: A STATUS REPORT



25,000 Coloradans affected by T1D

21% increase in number of youth with T1D in the U.S. (2001 to 2009)

50 children and 50 adults diagnosed with T1D each day in the U.S.

TURNING TYPE ONE INTO TYPE NONE

555 active research projects

60 human clinical trials currently funded by JDRF

\$2B+ in cumulative research funding since 1970

\$8M active research grants in Colorado

JDRF invests in multiple therapeutic approaches to cure, prevent, and treat T1D to ensure that the most life-changing breakthroughs can get to people living with T1D. Our research is focused in these areas:



ARTIFICIAL PANCREAS



COMPLICATIONS



ENCAPSULATION



GLUCOSE CONTROL



RESTORATION



PREVENTION

BE VISIBLE IN FRONT OF AN IMPRESSIVE AUDIENCE

- **93%** of JDRF's constituents are likely to support a JDRF corporate partner
- **85%** would likely switch brands because a company supports JDRF
- Your support directly impacts the lives of people with T1D and your generosity will be rewarded with an exciting and inspiring event experience



TOP RATED ORGANIZATION

Forbes

In its annual ratings of charities and non-profits, *Forbes* magazine named JDRF one of its five "All-Star" charities, based on its evaluation of JDRF's financial efficiency.

The New York Times

"The foundation typically outperforms, in lobbying and fundraising, nearly every other interest group built around a particular disease."

CHARITY WATCH

For more than fifteen years in a row, JDRF was top ranked by Charity Watch — the only national diabetes organization to earn an "A" grade every year over this time period.

BE IN GOOD COMPANY

Join these and other companies that share JDRF's dedication to eradicate T1D.



ROCKY MOUNTAIN CHAPTER

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JDRF ONE WALK PARTNERSHIP LEVELS AND BENEFITS

BENEFIT	PRESENTING \$50,000	PLATINUM \$25,000	GOLD \$10,000	SILVER \$7,500	BRONZE \$5,000
One table for 10 at the Denver JDRF Dream Gala, with Table Sponsorship level marketing benefits	✓				
Recognition in all media press releases	✓				
Speaking opportunity at Corporate Recruitment Event, Walk Kickoff, Walk Day, and Award Ceremony	✓				
Logo on Walk ad at Chapter Gala sponsor loop (viewed by 500+ guests)	✓				
Logo on check-in board at Corporate Leadership Event	✓	✓			
Logo on check-in board at Walk Kickoff Event	✓	✓			
Opportunity for company representative to attend JDRF Board meeting	✓	✓			
Company highlight in Chapter newsletter (40,000+ constituents)	✓	✓			
Logo on JDRF One Walk start / finish arch	✓	✓	✓		
Logo on JDRF One Walk main stage banner	✓	✓	✓		
Logo placement (maximum 8 logos) on print collateral (i.e. poster & invitations)	✓	✓	✓		
10 entries to the exclusive VIP tent at the JDRF One Walk	✓	✓	✓		
Logo on official JDRF One Walk t-shirts	✓	✓	✓	✓	
Logo on thank you signs along Walk route	6 signs	6 signs	4 signs	2 signs	
Company thanked from stage at Kickoff, Walk, and Award Ceremony	✓	✓	✓	✓	✓
Logo on JDRF One Walk event website	✓	✓	✓	✓	✓
Company logo on Main Stage JumboTron	✓	✓	✓	✓	✓
Booth space with opportunity to distribute materials to 6,000+ walkers	✓	✓	✓	✓	✓
JDRF Staff supported Walk Kickoff or Lunch & Learn at your office	✓	✓	✓	✓	✓
Company highlight on JDRF Rocky Mountain Chapter Facebook (1,700+ followers)	6 times	6 times	4 times	3 times	2 times

Custom opportunities, including joint sponsorship of the Colorado Springs JDRF One Walk, Ride, and Gala are available.

For additional information please contact Ruth Hendren, JDRF Development Director, at 303-209-7718 or RHendren@jdrf.org.