



THE
ONE Party

BENEFITING JDRF

2024

Golf and Social Event to Benefit JDRF

Golf

Friday, May 31, 2024

Social Party

Saturday, June 1, 2024

SPONSORSHIP
OPPORTUNITIES

JDRF IMPROVING
LIVES.
CURING
TYPE 1
DIABETES.



You're Invited!

THE
ONE Party
BENEFITING JDRF

JDRF's Party With a Purpose
"NWA One Party"

Join us for JDRF's One Party in NWA to help improve lives today and tomorrow for those with type 1 diabetes (T1D) by accelerating life-changing breakthroughs to cure, prevent and treat T1D and its complications. This special engagement will bring philanthropic-minded citizens together for a golf tournament combined with a fun evening that will include cocktails, dinner, live and silent auctions, and a special mission segment called Fund A Cure.

The JDRF Golf and Social events provide essential funds and support necessary to support the most promising T1D advances for children, adults and families battling T1D. This party will provide a taste of gala, with abbreviated auctions in a more intimate setting combined with a fun golf tournament. Sponsors will have the choice to receive in-person benefits, or to allocate 100% of their contribution to Fund A Cure and receive recognition only with no goods or services.

JDRF is grateful for the support of philanthropic, corporate and family partners contributing to our mission to end T1D. Your participation means that JDRF Arkansas can continue to provide support to families when they need it most. Join us as a corporate partner and help transform lives!



Sponsorship Opportunities

Presenting Sponsor | \$20,000

- Exclusive opportunity to be recognized as Presenting Sponsor for entire event
 - 3 VIP tables (seating 8 each) to One Party evening social event
 - 3 golf foursomes and 3 hole sponsorships with branded signage
 - Prominent recognition on all event collateral, marketing, advertising, website and social media
 - Company logo on One Party invitation
 - Recognition from the stage and the opportunity to speak to audience at the event
 - Recognition on signage throughout the event
 - *Tax-deductible amount* – \$16,700
-

Platinum Sponsor | \$10,000

- 2 VIP tables (seating 8 each) to One Party evening social event
 - 2 Golf foursomes and 2 hole sponsorships with branded signage
 - Logo recognition on all event collateral, marketing, advertising, website and social media
 - Recognition on signage throughout the event
 - Recognition from the stage and the opportunity to speak to audience at the event
 - Company logo recognition on invitation
 - *Tax-deductible amount* – \$7,800
-


Gold Sponsor | \$7,500

- Opportunity to be the Dinner OR Luncheon Sponsor
 - 1 VIP table (seating of 8 each) to One Party evening social event
 - 1 Golf foursome and 1 hole sponsorship with branded signage
 - Logo recognition on all event collateral, marketing, advertising and social media
 - Recognition on signage throughout the event
 - Recognition from the stage
 - Opportunity to be listed as dinner or luncheon sponsor with logoed signage on every table and napkins
 - *Tax-deductible amount* – \$6,400
-

Silver Sponsor | \$5,000

- 1 table of 8 at the One Party evening social event
 - Recognition on all event collateral, marketing, advertising and social media
 - Recognition on signage throughout the event
 - Recognition from the stage
 - *Tax-deductible amount* – \$4,400
-

Tables & Teams

- One Party: 1 table for 8 to the One Party evening social event can be purchased for \$1,200, (*Tax-deductible amount* – \$600) and Individual tickets can be purchased for \$150
 - Golf: 1 golf foursome can be purchased for \$1,200 and individual golfers will be charged \$300
 - (*Tax-deductible amount* – \$800)
- 

Branded Sponsorship Opportunities

Show your support by sponsoring one of the following premier areas that offer recognition in a fun, impactful way.

Refreshment Sponsor | \$3,500 (2 Sponsorships Available)

- Choose to have your company logo on signage for ONE of the following:
 - » Golf: Golf Bar Carts & bars during the golf tournament including logoed napkins
 - » One Party: Bars & cocktail tables during the evening social event with logoed napkins
- 1 VIP table to One Party OR 2 golf Foursomes
- Logo recognition on all event collateral, marketing, advertising and social media
- Tax-deductible amount (golf) - \$3,100
- Tax-deductible amount (party) - \$2,800



Golf Cart Sponsor | \$ 3,000

- Prominent recognition on carts and in "Call for Carts" area
- Opportunity to offer branded product and coupons in every cart
- Recognition on event collateral, marketing, advertising and social media
- Tax deductible amount - \$3,000

Golf Contest Sponsor | \$2,500 (2 Sponsorships Available)

- Choose to be the exclusive sponsor of ONE of the following golf contests:
 - » Hole in One
 - » Longest Drive
 - » Shot in the Dark
 - » Closest to the Pin
- 1-hole sponsorship with branded signage
- Recognition on all event collateral, marketing, advertising, website & social media
- Tax deductible amount - \$2,500

Play & Party Patron | \$ 2,000

- 4 guests to the One Party and 1 golf foursome
- Name listed as Patron Sponsor on invitation and signage during events
- Tax-deductible amount - \$1,000

Kids Contest Sponsor | \$ 1,000

- Sponsor branding and logo signage on putting green
- Opportunity to distribute logo merchandise during lunch and kids putting hour
- Logo included on golf cart photo booth during lunch and kids putting hour
- Logo branding in the audio visual program at the event
- Tax deductible amount - \$1,000



Hole Sponsor | \$ 500

- 1-hole sponsorship with branded signage
- Social media recognition
- Tax deductible amount - \$500

We are happy to customize a sponsorship that aligns with your interests and objectives for supporting JDRE. Reach out to us and we'll craft a custom package together!

*Some of these areas do not include admissions as part of their sponsorship, so they are a great option for a sponsor that may not be able to attend in person.



Become a Corporate Sponsor

WHAT IS TYPE ONE DIABETES (T1D)?

Type 1 diabetes (T1D) is an autoimmune disease in which a person's pancreas stops producing insulin, a hormone people need to get energy from food. T1D strikes both children and adults, and its onset has nothing to do with diet or lifestyle. By 2050, it is estimated that there will be nearly 600,000 youths with T1D in the U. S. There is currently nothing you can do to prevent it, and there is no cure.

WHO IS JDRF?

JDRF is the leading global organization funding type 1 diabetes (T1D) research. Our strength lies in our exclusive focus and singular influence on the worldwide effort to end T1D. Founded by parents determined to find a cure for their children with T1D in 1970, JDRF expanded through grassroots fundraising and advocacy efforts to become a powerhouse in the scientific community with 30 U.S. locations and six international affiliates. As of 2022, JDRF has over 275 active research grants funded around the globe and has funded \$2. 2 billion in research and made significant progress in understanding and fighting the disease. Our vision is a world without T1D.

**We invite you to become a corporate partner with JDRF,
the organization where your support will transform lives.**

HONORARY CORPORATE CHAIR

Aubrey Grabow, Chief Administrative Officer & Senior Director of Clinical Excellence at Walmart Health

ONEPARTY CO- CHAIRS

Megan & Brad Delco | Allison & Brock Hobbs

JDRF ARKANSAS BOARD OF DIRECTORS

Megan Delco, President

Trenna Barker | Morgan Butler | Drew Dees | Justin Flores | Jason Hausam | Joseph Henske
Allison Hobbs | Roxana Hutchcroft | Sarah Lane | Stephanie Lovell | Teresa Nimmo | Leslie Oden
Ashlee Pratt | Jacob Roberts | Derek Spicer | Michelle Summers



Commitment Form

Sponsor Level

- | | | |
|--|--|---|
| <input type="checkbox"/> Presenting Sponsor \$20,000 | <input type="checkbox"/> Platinum Sponsor \$10,000 | <input type="checkbox"/> Gold Sponsor \$7,500 |
| <input type="checkbox"/> Silver Sponsor \$5,000 | <input type="checkbox"/> Refreshment Sponsor \$3,500 | <input type="checkbox"/> Golf Cart Sponsor \$3,000 |
| <input type="checkbox"/> Golf Contest Sponsor \$2,500 | <input type="checkbox"/> Play & Party Sponsor \$2,000 | <input type="checkbox"/> Kid's Contest \$1,000 |
| <input type="checkbox"/> Hole Sponsor \$500 | <input type="checkbox"/> One Party Table \$1,200 | <input type="checkbox"/> Golf Foursome \$1,200 |
| <input type="checkbox"/> Individual Golfer \$300 | <input type="checkbox"/> Individual Ticket \$150 each # _____ Tickets | |

I/we cannot participate as a sponsor this year, but would like to support diabetes research in the amount of _____ to Fund A Cure (contributions are 100% tax deductible).

Contact Information

Company Name _____
(As you would like it to appear in print)

Contact Person _____

Address _____

City _____ State _____ Zip Code _____

Telephone _____ Email _____

Signature _____

Payment Information

- Please bill me in the full amount. I will pay by check made payable to JDRF
- Please call me so I can pay full amount with a credit card or schedule a payment plan.
- I'd like to donate an auction item. I'm not interested in a corporate sponsorship, but have another idea

Return Form to:

JDRF Southern States
 P.O. Box 1560,
 Hagerstown, MD 21741
 21741-1560 | BEldridge@jdrf.org



Pay Online:

To pay online, please scan the QR code or visit
www.jdrf.org/southernstates/onepartyandgolfarkansas2024

Availability of all sponsorship benefits is based on scheduling and print deadlines. Commitment must be received by **April 1, 2024** for sponsor recognition on invitations.