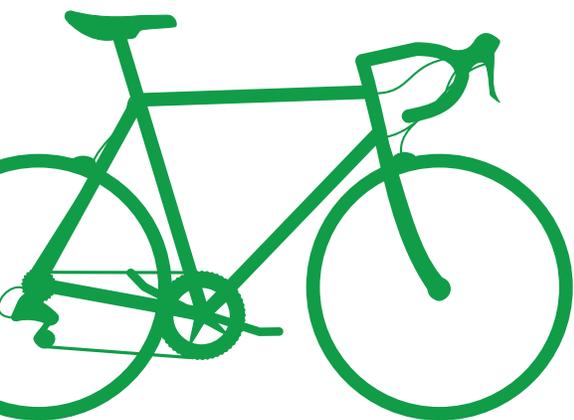


**JDRF**

C O R P O R A T E

**CYCLING**

**CLUB**



**JDRF** IMPROVING LIVES. CURING TYPE 1 DIABETES.

**RIDE  TO CURE DIABETES**

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Form a corporate cycling club within your company to engage employees, promote health and wellness at your organization, and support a great cause through the JDRF Ride to Cure Diabetes program.

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Choose between 5 destination rides across the US.

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Contact Melanie Schmid for more information at [mschmid@jdrf.org](mailto:mschmid@jdrf.org) or 513-793-3223.

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# RIDE FOR FUNDS

Benefitting JDRF Ride to Cure Diabetes



Since its founding in Cincinnati, Ohio in 1997, the JDRF Ride to Cure Diabetes program has raised more than \$47 million for research to deliver life-changing therapies and, one day, a cure for type 1 diabetes (T1D). T1D is an autoimmune disease that can impact anyone at any age and at any time. When your organization forms its Corporate Cycling Club, you're committing to the health and wellness of your employees through a partnership with JDRF. Whether your employees are seasoned cyclists or just getting started, our trained coaches will help them achieve their individual goals.

## STEP 1: COMMIT

Commit to forming a Corporate Cycling Club, and partner with JDRF to recruit participants at your company. Participants will register for one of five stunning 2019 ride destination locations across the country during the recruitment period, which begins January 16, 2019. They will select a minimum fundraising package (starting at \$2,000) and JDRF will provide guidance, tips and tricks to help employees reach their fundraising goals. Your company can cover or help subsidize these fundraising efforts, or leave it entirely up to the employee.

## STEP 2: TRAIN

Members of your Corporate Cycling Club will receive a custom ride jersey and expert training by one of our local USA Cycling certified coaches. Regular group training rides are provided throughout the Cincinnati, Dayton and northern Kentucky region throughout spring and summer. Coaches will provide each participant with personalized guidance to help him or her meet their individual training goals. Logos of participating companies will be included on the ride jerseys and they will receive recognition as a JDRF sponsor throughout the training season.

## STEP 3: RIDE

Your employees have worked hard, training and fundraising, and now is the big day! On ride weekend, participants will travel to their selected ride destination, with most expenses covered by their fundraising efforts, and participate in a century ride. Whether they choose to ride 25, 60 or even 100 miles, they will be surrounded by a vibrant community of riders, cheering them on. Your employees will feel great, knowing they've achieved a huge milestone... both personally and for JDRF, and you'll know that your company has made a difference.

Contact us at 513-793-3223 or [mschmid@jdrf.org](mailto:mschmid@jdrf.org) to learn more about starting a Corporate Cycling Club at your organization.

  
RIDE  TO CURE DIABETES  
[RIDE.JDRF.ORG](http://RIDE.JDRF.ORG)

# JDRF CORPORATE CYCLING CLUB



## WHAT'S NEXT?

Once your employee decides to participate in the Corporate Cycling Team, they will visit [ride.jdrf.org](http://ride.jdrf.org) to register and select their desired destination ride, along with committing to one of the following fundraising packages:

### Bronze | \$2,000

This package allows the rider to participate in the selected JDRF ride. This includes the complete ride weekend experience, consisting of Thursday arrival and dinner with all other JDRF riders from across the world; Friday team tune-up ride, time to explore the city, and team dinner; and Saturday ride day (up to 100 miles) and celebration dinner. Transportation and lodging not included.

### Silver | \$3,500

Includes all of the bronze-level benefits, but also includes lodging.

### Gold | \$5,000

Includes all of the bronze and silver-level benefits, but also round trip airfare and bike shipping.

## RIDE SEASON TIMELINE

- Mid-January: Ride registration opens**
- January–March: JDRF-supported spin classes**
- April–November: JDRF coaches lead outdoor cycle training**
- December: Ride Year End Celebration Party**

## 2019 JDRF RIDE LOCATIONS

- La Crosse, WI: August 8–11**
- Sonoma, CA: August 22–25**
- Saratoga Springs, NY: September 12–15**
- Amelia Island, FL: October 3–6**
- Death Valley, CA: October 17–20**



## WAYS YOUR COMPANY CAN SUPPORT YOUR RIDERS:

### Sponsorship

This option provides an outright cash sponsorship to JDRF in return for various company benefits and recognition through the Ride to Cure Diabetes program. This is a great way to show that your organization is in support of JDRF and your company's riders.

### Company Match

Motivate your employees to fundraise by offering to match their efforts dollar-for-dollar (unlimited or to a set amount).

### Subsidy

One of the barriers to ride participation sometimes is the fundraising requirement. This option allows your company to set a specific dollar amount to subsidize your employees' fundraising efforts.

### Lottery

Provide an incentive to your employees for participating in training activities, which helps promote not only their health and wellness, but also company and team camaraderie. With this option, your company designates a dollar amount to support a set number of ride participants, either partly or in full. Employees who earn eligibility are then entered into the lottery to "win" this amount as a subsidy toward their ride fundraising.

Contact us at 513-793-3223 or [mschmid@jdrf.org](mailto:mschmid@jdrf.org) to learn more about starting a Corporate Cycling Club at your organization.

  
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