



**BE KNOWN** as  
the COMPANY that  
**HELPED CURE**  
**TYPE 1 DIABETES**

**JDRF**

**JDRF SOUTHWEST OHIO**  
8050 Hosbrook Road Suite 314  
Cincinnati, OH 45236  
513-793-3223 | [swojdrf.org](http://swojdrf.org)

## ► One Walk Kings Island

Family-friendly event with big community impact, with sponsorship packages that provide significant visibility to a large and engaged audience starting at \$1,000

**The JDRF One Walk Kings Island is held each year on the first Saturday in June with nearly 8,000 walkers, raising \$1M for T1D research.**

### **PARTNERSHIP OPPORTUNITIES INCLUDE:**

Overall walk sponsor; honorary corporate chair; corporate walk team; in-kind donor; walk event sponsor (award reception, kickoff); sneaker sales; corporate employee fundraising.



## ► TypeOneNation Summit

Visibility among a sizable audience impacted by T1D while helping improve the health and wellness of the local community

**Nationally, the JDRF Southwest Ohio TypeOneNation Summit is the largest of its kind. Held each year in early November, this health and wellness event provides a day of education and inspiration to nearly 1,000 members of the community at no cost.**

### **PARTNERSHIP OPPORTUNITIES INCLUDE:**

A variety of benefits that range from presence at the exhibitor fair, program ad, visibility at the event and in the event marketing materials, and more.



## ► Ride to Cure Diabetes

Promote your brand, along with employee health and wellness

**Five destination rides held in various locations across the country from August to November.**

### **PARTNERSHIP OPPORTUNITIES INCLUDE:**

Overall ride sponsorship with a wide range of promotional benefits. Corporate partners can either sponsor the program outright or they can support company wellness initiatives by sponsoring employees' participation in the ride.

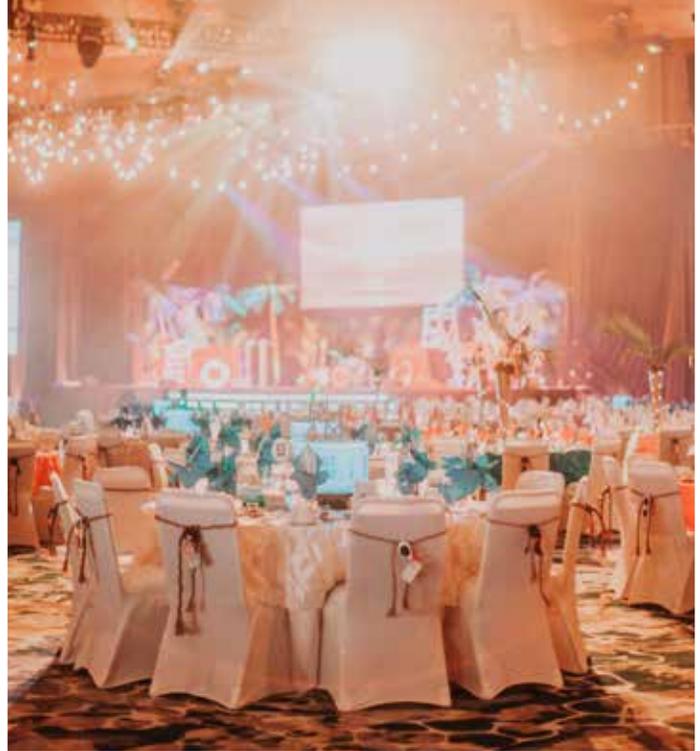
## ► Cincinnatian of the Year

Exclusive opportunity to reach high net-worth individuals and corporations, with table sponsorships starting at \$4,000, which includes seating for 10

**This black-tie gala is held in May each year on the Saturday before Mother's Day. It attracts around 850 attendees and raises over \$1.2M.**

### **PARTNERSHIP OPPORTUNITIES INCLUDE:**

Overall gala corporate sponsor; table sponsor; live/silent auction donor; Bidpal (electronic auction device) sponsor, in-kind donor (entertainment, printing, etc.)



## ► Bourbon & BowTie Bash

Reach nearly 2,000 business professionals at the hottest party in Cincinnati. Sponsorships, which start at just \$750, provide you with a private table with guaranteed seating for you and your guests

**The Bourbon & BowTie Bash is held each year in October and raises \$300,000. Known as one of the most fun events in the city, it attracts an audience that mostly consists of emerging business leaders.**

### **PARTNERSHIP OPPORTUNITIES INCLUDE:**

Table sponsorships at varying levels, as well as special in-kind sponsorship packages for restaurant and spirits partners.

## ► Other Opportunities

In addition to the program partnership opportunities detailed above, others include chapter sponsorship of:

- Local outreach events
- Research updates
- Networking opportunities

JDRF is happy to work with you to customize a package that includes partnership on any one or more of these events or programs. To schedule an appointment to review these opportunities, please call 513-793-3223 or email [southwestohio@jdrf.org](mailto:southwestohio@jdrf.org).



# Why PARTNER with JDRF?

## IMPACT \$

Type 1 diabetes is an autoimmune disease in which the body destroys insulin producing cells. It is neither preventable nor curable. It can strike anyone at any age and at any time.

As many as three million Americans may have type 1 diabetes, with a new case diagnosed every 30 seconds.

Diabetes is one of the costliest chronic diseases, with type 1 diabetes accounting for \$14.9 billion in health care costs in the U.S. each year.



## CREDIBILITY

JDRF is a top-rated charity by the *Better Business Bureau*, *Forbes*, *American Institute of Philanthropy*, *Wall Street Journal*, and more.

As a non-profit organization, contributions to JDRF are tax-deductible.

## LOCAL REACH



The Southwest Ohio chapter of JDRF includes more than 4 million individuals across 43 counties in Ohio, Kentucky and Indiana.

Within this territory, approximately 30,000 people, including almost 7,000 children, are living with type 1 diabetes.



## EFFICIENCY

JDRF is the leading global organization focused on type 1 diabetes (T1D) research, with more than **80 percent** of expenditures directly supporting research and research-related education.

JDRF is dedicated to curing, treating and preventing type 1 diabetes.

