

Corporate Sponsorship Opportunities Form

Rally your company and join as a partner for the JDRF One Walk Kings Island. We ask that you support this great community cause by confirming your sponsorship below. Simply choose a recognition level and designate a corporate captain and we'll take it from there. We will work with your captain to organize an employee fundraising effort, and make walk day a celebration of your company team's success. As employees contribute and fundraise, they will be eligible for great incentives and prizes.

SPONSOR BENEFITS	Presenting	Platinum	Gold	Silver	Bronze	Friend
Presenting Sponsor recognition in all promotional materials	✓					
Company representative to appear in walk television PSA (if available)	✓					
Stage presentation with company representative at the walk	✓	✓				
Company representative to participate in ribbon cutting at the walk	✓	✓				
Logo on back of walk t-shirts (approximately 5,500 distributed)	✓	✓	✓			
Logo on promotional walk materials	✓	✓	✓	✓		
Logo on Walk Kick Off invitation	✓	✓	✓	✓		
Walk day main stage signage	✓	✓	✓	✓		
Recognition on JDRF Southwest Ohio social media (at least 1 mention)	✓ 5 posts	✓ 4 posts	✓ 3 posts	✓ 2 posts	✓ 1 post	
Logo recognition on LED video screen	✓	✓	✓	✓	✓	
License right (pending usage approval) to use JDRF logo in company marketing efforts	✓	✓	✓	✓	✓	✓
Company name will appear on Event Day Map	✓	✓	✓	✓	✓	✓
Sponsor may distribute product/materials at the walk	✓	✓	✓	✓	✓	✓
Participant center recognition	✓	✓	✓	✓	✓	✓
Corporate Recognition Levels	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500	\$1,500

ENVISION YOUR COMPANY HAVING EXCLUSIVE RECOGNITION OF A KEY AREA AT JDRF ONE WALK

Your company's name jumping out to attendees during the event...employees taking center stage to welcome walkers to the first checkpoint at the Walk...your company logo displayed on unique give-aways. These additional opportunities provide sponsors with the chance to maximize their exposure both at the Walk and prior to the event. These exclusive opportunities below are on a first-come, first-serve basis:

MILE OF HOPE SPONSOR (\$5,000): • Logo on JDRF One Walk website • Custom signage with logo along the Mile of Hope • Mention of Mile of Hope Sponsor in all Mile of Hope communications • Ability to hand out sponsor provided products in Exhibitor Area • Company logo will appear on JDRF One Walk route Map • Logo on promotional walk materials • Recognition in social media (at least 1 mention) • Logo Recognition on LED Video Screen

ACTIVITIES SPONSOR (\$5,000): • Logo on JDRF One Walk website • Custom signage in Activities Area • Mention of Activities Sponsor in all Mile pre-event communications • Ability to hand out sponsor provided products in Activities Area • Company name to appear on JDRF One Walk Event Map • Recognition in social media (at least 1 mention) • Logo Recognition on LED Video Screen

NEW FAMILY TENT SPONSOR (\$2,000): • Logo on JDRF One Walk website • Custom signage with logo outside the Tent • Ability to hand out sponsor provided products • Company name will appear on JDRF One Walk Event Map • Recognition in social media (at least 1 mention) • Logo Recognition on LED Video Screen



JDRF ONE WALK KINGS ISLAND SPONSORSHIP COMMITMENT FORM

Please indicate your sponsorship level:

- Presenting Sponsor \$25,000
- Platinum Sponsor \$15,000
- Gold Sponsor \$10,000
- Silver Sponsor \$5,000
- Bronze Sponsor \$2,500
- Friend Sponsor \$1,500



Exclusive sponsorship opportunity:

- Mile of Hope Sponsor \$5,000
- Activities Sponsor \$5,000
- New Family Tent Sponsor \$2,000

Company/Foundation/Family Name (as it should appear in print material):

Contact Name: _____ Please contact me with questions

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Email: _____

- JDRF has my most recent vector logo
- Please follow up with me for a new logo

Please complete and return this form to the JDRF office via fax at **513-936-5333**, or scan and email it to **southwestohio@jdrf.org**. To make a payment via credit card, please call the office at **513-793-3223**. You can also mail the completed form to us. Please note that fulfillment of some sponsorship benefits is contingent upon meeting print deadlines.

For more information about partnership opportunities or to customize a package, please call **513-793-3223**.