

2016 Partnership Information:

Partnership Benefits	Presenting \$20,000	Platinum \$10,000	Gold \$5,000	Silver \$2,500
Recognition as “Cure Champion” on Chapter website, social media, and Walk mailings and e-communications	●			
Logo on all print materials	●			
Company representative to speak during welcome remarks	●			
Mention in all media coverage	●			
E-Journal Ad on the 2016 Gala website for one year	Full Color with link & text	Black & White with link & text		
Feature story in chapter newsletter	●	●		
Logo on banner at start line	●	●		
Media/Radio mentions on Walk Day	●	●		
Logo on Walk T-Shirts	●	●	●	
Social media post(s) on Facebook and Twitter to highlight company’s partnership with JDRF	Four Posts	Three Posts	Two Posts	One Post
Logo on Sponsor Banner	●	●	●	●
Logo on Walk Talk Newsletter	Logo	Logo	Logo	Listing
Presence on Chapter Website	Logo and Link	Logo and Link	Logo	Listing
Vendor Table	●	●		
Verbal recognition from stage on Walk Day	●	●	●	●
Assigned JDRF staff member to assist company in strategic planning of internal kickoff, fundraising plan, and recognition opportunities	●	●	●	●

Additional Sponsorship Opportunities

WALK ROUTE SPONSOR - \$2,000

- Signage with logo along walk route
- Company logo on walk map
- Company listing on website

SNACK COURT SPONSOR - \$1,500

- Exclusive naming rights to the Snack Court
- Logo on signage at the Snack Court
- Company listing on website

GOLF CART SPONSOR - \$1,000

(Golf Carts are highly visible on walk day and constantly roam the walk site and route)

- Company logo prominently displayed on golf carts used by staff & volunteers.
- Company listing on chapter website

ACTIVITIES AREA SPONSOR - \$1,000

(Family-friendly game and activity area)

- Signage with logo in the Activities Area
- Employee volunteer opportunities at kids activities with option to provide give-a-ways
- Company listing on website

VOLUNTEER SPONSOR - \$500

- Company logo on volunteer email blasts
- Company logo on signage at volunteer tent
- Employee volunteer opportunities
- Mention in volunteer correspondence

VENDOR VILLAGE SPONSOR - \$500

- Company logo on Vendor Village signage
- Vendor table in *Premier Location* at the Walk
- Opportunity to provide give-a-ways, promotional material & information at the Walk

FIRST AID STATION SPONSOR - \$500

(Location of snacks and services for diabetic walkers at the walk site and along the route)

- Company logo on Sugar Station signage
- Employee volunteer opportunities at station with option to provide info and give-a-ways to walkers.

RESEARCH ROW - \$350

- Two signs with company logo along the JDRF mission section of Walk route.

WALK DAY VENDOR - \$250

- One Vendor table at the Walk
- Opportunity to provide give-a-ways, promotional material & information at the Walk

PATH OF PROMISES - \$250

- One sponsor sign along walk route with company logo or family name and picture of a local T1D.

Have a connection to someone with T1D? You can designate them to be the T1D on your sign!

