



CENTRAL PENNSYLVANIA CHAPTER

JDRF Central PA PR/Marketing Internship:

JDRF is the leading charitable funder and advocate of type 1 diabetes (T1D) research worldwide. JDRF was founded more than 30 years ago by parents of children with T1D, with the mission to find a cure for diabetes and its complications. Since its founding JDRF has funded more than \$1.7 billion in T1D research.

Internship Description:

The PR/Marketing Intern will work closely with the JDRF staff to prepare for and assist in the marketing and execution of various JDRF fundraising events and outreach programs, as well as assist with the Chapter's social media, newsletters, website and other online applications. Yearly events include the annual Gala, the JDRF OneWalk, and other events. Interns will be expected to provide support to staff and volunteers with these various events as needed. This includes assisting with pre-event and on-site coordination, event marketing, and monitoring event progress.

Opportunity to gain event planning, marketing and management experience involved with fundraising. JDRF offers various areas to learn and get involved. All event proceeds support research to find a cure for diabetes.

Potential projects may include: Manage and develop chapter website, assist in development of marketing communications plan for event participants, assist with the chapter newsletter, various components of event logistics, chapter data entry, analysis and maintenance.

Each intern will be supervised and mentored by JDRF Staff. JDRF will be happy to provide an evaluation and letter of recommendation at the end of your internship, as well as fill out paperwork required for service hours or school credit.

Qualification/Skills:

JDRF is seeking responsible, organized individuals with a passion for learning and making a difference. The ideal candidate will be a student at an accredited college or university working toward a degree in PR/Communications, Marketing or related field. Candidates must have strong written and communication skills, and knowledge of Microsoft Word, Excel and Power Point. Knowledge of Word Processor and various social media outlets is a plus.

Time Period: Fall/Winter

Location: Work for this position can be done from the chapter office and at home.

Hours: Flexible

To Apply: Please send your resume to Lauren Wilcox, Development Coordinator, at lwilcox@jdrf.org.