SPONSORSHIP LEVELS	Presenting \$25,000 F.M.V. \$3,000	Platinum \$15,000 F.M.V. \$1,500	Gold \$10,000 F.M.V. \$1,500	Silver \$7,500 F.M.V. \$1,200	Bronze \$5,000 F.M.V. \$1,200	Table \$3,000 F.M.V. \$1,200
*Deadline restrictions apply						
Reserved Seating	<b>Premiere</b> 2 tables of <u>10</u>	<b>Priority</b> 1 table of <u>10</u>	<b>Preferred</b> 1 table of <u>10</u>	<b>Preferred</b> 1 table of <u>8</u>	1 table of <u>8</u>	1 table of <u>8</u>
Opportunity for Company Executive to sit on Gala Leadership Committee	<b>✓</b>	*	*	* *		
Premiere pre-event company logo recognition on Gala save the date, invitation, Gala website, & on social media ( <b>5 posts</b> )*	<b>√</b>		*	* .	* *	
Company name on all media releases*	<b>✓</b>		*		* * *	* *
Premiere event-night logo recognition on Gala event signage, program at each guest's place setting, & on-screen throughout the evening	<b>✓</b>	*		· *	* * * *	
Company logo & hyperlink to company website on JDRF Western & Central PA chapter website	<b>✓</b>	<b>✓</b>	*	*	. *	*
Company logo recognition in JDRF Western & Central PA chapter e-newsletter (circulation <b>37,000</b> +)	<b>✓</b>	<b>√</b>				
Company logo recognition on mobile auction bidding site	<b>✓</b>					
Pre-event company name recognition on Gala invitation, Gala website, & social media ( <b>4 posts</b> )*		$\checkmark$				
Event-night logo recognition on Gala event signage, program at each guest's place setting, & on-screen throughout the evening		<b>√</b>	<b>✓</b>			
Pre-event company name recognition on social media (3 posts)*			<b>✓</b>			
Company name & hyperlink to company website on JDRF Western & Central PA chapter website			<b>✓</b>			
Company name recognition in Western & Central PA chapter enewsletter (circulation <b>37,000</b> +)			<b>✓</b>			
Pre-event company name recognition on social media (2 posts)*				<b>✓</b>		
Event-night logo recognition on Gala event signage				<b>✓</b>		
Event-night company name recognition on program at each guest's place setting & on-screen throughout the evening				<b>✓</b>		
Pre-event company name recognition on social media (1 post)*					<b>√</b>	
Event-night name recognition on-screen					<b>√</b>	
Event-night name recognition on reserved table signage						$\checkmark$

# UNDERWRITING OPPORTUNITIES

Underwriters who receive tickets to the event will receive tax deductions to the full extent allowed by law.

For a customized sponsorship or underwriting opportunity, please contact Alyssa Breining - abreining@jdrf.org

## DINNER

3 opportunities available

**\$10,000** (F.M.V. \$600)

**EAT & BE MERRY:** Opportunity for up to four (4) guests to attend the Gala + Recognition on dinner menus + Signage at entrance of ballroom + Recognition on-screen + One (1) social media post announcing all \$7,500+ underwriting sponsors together

### **COCKTAILS**

1 opportunity available

**\$7,500** (F.M.V. \$600)

**RAISE YOUR GLASS:** Opportunity for up to four (4) guests to attend the Gala + Branded cocktail napkins + Signage at cocktail bar areas + Recognition on-screen + One (1) social media post announcing all \$7,500+ underwriting sponsors together

#### **GIFT THE EXPERIENCE**

1 opportunity available

**\$5,000** (F.M.V. \$1,200)

**A MEANINGFUL MISSION MOMENT:** A table of eight (8) will be gifted to a T1D family + Company name will be acknowledged on signage at the table

#### **GUEST APPRECIATION**

1 opportunity available

**\$7,500** (F.M.V. \$600)

**END THE NIGHT IN STYLE:** Opportunity for up to four (4) guests to attend the Gala + Opportunity to leave a preapproved item in "thank you" bag for guests + Signage near exit + Recognition on-screen + One (1) social media post announcing all \$7,500+ underwriting sponsors together

#### **ENTERTAINMENT**

1 opportunity available

**\$5,000** (F.M.V. \$300)

**KICK OFF THE NIGHT'S ENTERTAINMENT:** Opportunity for up to two (2) guests to attend the Gala + Company logo on signage onstage with the band

#### REGISTRATION

1 opportunity available

**\$5,000** (F.M.V. \$300)

**WELCOME ONE & ALL:** Opportunity for up to two (2) guests to attend the Gala + Company logo will be acknowledged on signage at event registration area