

Fundraising Idea Library



Discover Your Inner Entrepreneur

Organize a garage sale, car wash, bake sale, or spaghetti dinner—whatever gets your community to come out and donate. Get friends and family to donate items to sell or serve. Ask local businesses to donate their facilities or supplies. Persuade your local paper to run an ad as their contribution.



Take The Walk To Work

Ask your employer to allow people to wear jeans one day in return for a \$5 donation. Get permission to collect spare change in the lunch room. Invite coworkers to bring their lunch to work for a week and donate the money they save to JDRF.



Flex Your Fundraising Muscles

Offer to mow lawns, clean pools, put up Christmas lights, walk the dog, or run errands for neighbors. Babysit, pet sit, or house sit for a donation. Guest bartend at your favorite bar and put your tips toward T1D. Sell any special talent or skill you have for a donation: graphic design, computer support, photography, home repair, hair and makeup styling, or sewing.



"Donate" Your Big Day To T1D

In lieu of gifts, ask family and friends to donate to JDRF for your birthday, wedding, or retirement. Celebrate a new job, housewarming, or big holiday with a party and ask your guests to come prepared to support JDRF.



Ask The Pros

Ask your doctors, dentist, lawyer, veterinarian, real estate agent, insurance broker, mechanic, personal trainer, or other professional service provider for a donation.



Partner With Local Businesses

Get one business to sponsor you for a large donation in exchange for wearing its logo on your Walk shirt. Ask your hair stylist, fitness teacher, or massage therapist to donate a day of services or a portion of their fees. You're giving them a great way to reach new clients.



Entertain In Style

Host a game night, trivia contest, wine- and cheese-tasting, karaoke evening, bowling event, or pool party. Ask a venue to donate the space. Host a viewing party to watch a big event like the Oscars or Super Bowl, the premiere or finale of a favorite TV series, or a movie marathon. Serve donated hors d'oeuvres and drinks and charge at the door.



Get Into The PR Game

Change your voice mail greeting and email signature or add a line to your business card or mailing label announcing your Walk and asking for support. Wear a bracelet or pin that invites others to ask about T1D and how they can support you. Contact the editor of your local paper or company newsletter and ask them to interview you about the Walk and provide details on how readers can support you.



Don't Forget The Small Change

Ask your friends, family, and co-workers to put aside their spare change for you to collect. Find out if your child's school will hold a "Loose Change Day," encouraging each child to bring in their family's loose change to donate to JDRF. Ask your favorite restaurant, bar, or other business to put out a jar. Find out what your shopping center does with coins in the fountains. Get permission to collect outside a grocery store or sports arena. Let everybody know how small amounts add up.

Your type can help turn type one into

