



Ready Type 1 Ambassador Guidelines | Season 4

OVERVIEW:

JDRF Game2Give is looking for individuals who can help us take this program to new levels by serving as a Ready Type 1 Ambassador.

As a Ready Type 1 Ambassador, these individuals will actively help JDRF Game2Give grow across the livestream and gaming industries, thereby supporting a greater reach of the initiative and an even greater impact for the type 1 diabetes (T1D) community.

Ready Type 1 Ambassadors are responsible for spreading awareness about the campaign to the greater livestream and gaming community as well as virtually organizing and managing local partners to complement JDRF Game2Give objectives, including activities such as Game Over, T1D (August), National Diabetes Awareness Month (November), Raid for Research (Month TBD), and other activations throughout each fundraising season (our seasons run from July 1 – June 30). In doing so, Ready Type 1 Ambassadors play a critical role in amplifying JDRF Game2Give fundraising efforts and increasing awareness about T1D.

READY TYPE 1 AMBASSADORS ARE...

Passionate: Ready Type 1 Ambassadors are relentless in their support of JDRF's mission to find a cure for T1D, as many have T1D themselves or have a loved one with T1D. Being intimately familiar with the struggles of having T1D, they actively seek to learn more and support JDRF in any way they can.

Innovative: Being innovative isn't just about the science behind finding a cure for T1D – it's also about doing things differently or doing things that have never been done before. Ready Type 1 Ambassadors embrace this change on all fronts, and actively cultivate environments in which their communities are inspired to challenge the status quo, push boundaries, and achieve growth.

Collaborative: Finding a cure for T1D requires everybody to chip in. Ready Type 1 Ambassadors lend their collaborative mindsets, working together often to offer unique value, perspective, and expertise to boost the JDRF Game2Give initiative and JDRF's overall mission.

Respectful: We value everyone who is contributing to JDRF's mission and the fight against T1D. We treat everyone with respect, practicing honest, open, two-way communications that lead us on the best path forward while keeping us focused on our goal.

Trustworthy: Ready Type 1 Ambassadors value integrity above all. We keep our promises and follow through with one another. We know that being straightforward, transparent, truthful, and ethical is the foundation of all success.

Appreciative: However big or small the contribution of time, energy, or dollars – every effort advancing JDRF's mission is valued equally. Ready Type 1 Ambassadors are stewards of the hopes and dreams of many who are relying on JDRF to find a cure, which is why celebrating achievements, supporting one another, and showing our gratitude is crucial to our success.



Results Oriented: Ready Type 1 Ambassadors are driven to produce results, not just actions. Strategic, decisive, and determined, Ready Type 1 Ambassadors work hard and dedicate themselves to setting the right goals and to see measurable outcomes. In doing so, we move closer to a work without T1D.

JDRF, as an organization, has defined the values that the staff and volunteers strive to uphold as we're working towards a cure. When you see an official Ready Type 1 Ambassador's channel, you will know what to expect from that streamer and their community. Our Ambassadors go above and beyond to exemplify these aspirational principles.

STREAM RESPONSIBILITIES:

- **Complete at least ONE (1) charity stream in support of JDRF per Season of JDRF Game2Give**
 - This includes:
 - Livestreaming activity to raise funds for JDRF on Tiltify.
 - Promote your donation campaign to your networks
 - Set a fundraising goal
 - Help JDRF Game2Give promote any sponsor or partnerships
 - & more.
 - Optional:
 - Host your event during JDRF Game2Give official activations
 - Offer incentives/milestones to enhance offerings during charity stream
 - Host more than one day of streaming
- **Join JDRF staff for official Twitch channel stream activities, including but not limited to:**
 - **T1D Tuesday:** T1D Tuesdays is a JDRF Game2Give streaming series hosted on Twitch that provides an opportunity to learn more about topics regarding type 1 diabetes from experts at JDRF, as well as external thought leaders and community members within the space. Our goal is to have each of our Ready Type 1 Ambassadors featured.
 - **Twitch Takeover:** Ready Type 1 Ambassadors can host a stream from the JDRF Twitch channel, with the support of JDRF staff. This includes playing games or other activities featured in Humble Bundles, etc.
 - **Community Games:** JDRF staff encourages members of our community to join us for some gaming and other activities on our official Twitch channel.

GENERAL RESPONSIBILITIES:

- **Join the Ready Type 1 Stream Team on Twitch**
 - JDRF staff will send invite
 - We ask that when you conduct any official activities in support of JDRF Game2Give, that you have the Ready Type 1 Stream team visible on your Twitch profile.
- **Join the Ready Type 1 Stream Team on Tiltify**
 - JDRF staff will send invite
 - When you participate in official activations, please link your Tiltify campaign to the team campaign so the money you raise will count toward our team goal.
- **Join the JDRF Game2Give Discord Community**
 - JDRF staff will add the appropriate role to your Discord profile within the server



- **Share your story and ONE (1) photo for future communications and features on our website and social media**
- **Spread awareness in your digital communities, including but not limited to:**
 - Discord
 - Instagram
 - TikTok
 - Twitch
 - Twitter
 - YouTube
- **Understand and share JDRF and JDRF Game2Give resources and information where applicable**
- **Offer feedback and expertise on streaming best practices and guidelines to other community members, to enhance JDRF Game2Give program**
- **Communicate with JDRF staff on a regular basis as needed**

QUALIFICATIONS:

- Passionate about supporting JDRF and the JDRF Game2Give program.
- Experience using livestreaming and social platforms/software (do NOT need to be an expert).
- Knowledge of T1D and JDRF or a willingness to learn.

TIME COMMITMENT:

- Time commitment will vary based on activities you choose and how you want to help the T1D community raise more awareness.

VOLUNTEER BENEFITS:

- Increase awareness of T1D and of JDRF among the general public and individuals and families living with T1D
- Opportunity to learn more about T1D
- Be part of a team of fellow awareness-minded individuals
- Participate in our streaming communities and activities that will offer a plethora of networking opportunities
- Stream your favorite activities and make a difference!

**Looking to join? Fill out this [interest form](#).
Questions? Email gaming@jdrf.org.**