



UNDERWRITING SPONSORSHIP PACKAGES

AFTER PARTY SPONSOR: \$15,000 *(Fair market value of benefits received is \$1,000)*

- Ten tickets to the after party (FMV: \$100 per ticket)
- Exclusive logo recognition on all after party print materials (Save the Date, Invitation, etc.)
- Logo recognition on after party signage at the event
- Logo recognition on screen and on the Hope Gala website
- Full-page color ad in event program book

BIDPAL SPONSOR: \$10,000 *BidPal is the mobile bidding software that will be used by all JDRF Hope Gala guests.*

- Exclusive logo on the BidPal system for the event
- Logo recognition on auction area signage at the event
- Logo recognition on screen and on the Hope Gala website
- Full-page color ad in event program book
- Verbal recognition during the cocktail reception at the event

ENTERTAINMENT SPONSOR: \$7,500

- Logo recognition on stage signage at the event
- Logo recognition on screen and on the Hope Gala website
- Half-page color ad in event program book

COCKTAIL RECEPTION SPONSOR - \$5,000

- Logo recognition on reception area and bar signage at the event
- Logo recognition on screen and on the Hope Gala website
- Half-page color ad in event program book

GUEST CHECK-IN SPONSOR - \$5,000

- Logo recognition on check-in area signage at the event
- Logo recognition on screen and on the Hope Gala website
- Half-page color ad in event program book

AUCTION CHECKOUT SPONSOR - \$5,000

- Logo recognition on auction checkout signage at the event
- Logo recognition on screen and on the Hope Gala website
- Half-page color ad in event program book

YOUTH AMBASSADOR ART PROJECT SPONSOR - \$5,000

- Logo recognition on auction signage at the event
- Logo recognition on screen and on the Hope Gala website
- Quarter-page color ad in event program book

VALET SPONSOR - \$3,500

- Logo recognition on valet station signage at the event
- Logo recognition on screen and on the Hope Gala website

VOLUNTEER & YOUTH AMBASSADOR SPONSOR - \$3,500

- Logo recognition on volunteer room signage at the event
- Logo recognition on screen and on the Hope Gala website

